

# Rules of Capitalism

## #1: Private Ownership of Means of Production

Capitalist Says: “It’s **mine**, and I can call the police to keep it.”

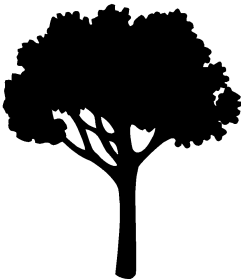
“All the profits rightfully come to me.”



| Notes | Examples | Ideas |
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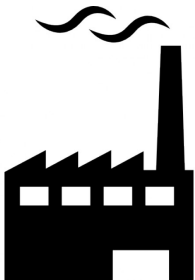
Means of Production



Natural Resources



Labor



Working Capital

# There ARE ~~no~~ alternatives

“Since that resource belongs to all of us, we all benefit when there are profits.”



| <u>Notes</u> | <u>Examples</u> | <u>Ideas</u> |
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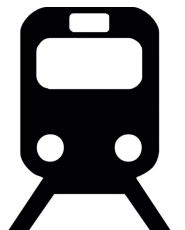
Examples of  
Collective  
Ownership



Housing  
Trusts



Worker  
Ownership



Public  
Ownership

# Rules of Capitalism

## #2: Wage Labor – Exploitation

Capitalist Says: “I’ll pay you what you’re  
‘worth’ and keep the rest”



| <u>Notes</u> | <u>Examples</u> | <u>Ideas</u> |
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We could put some visual information down here, similar to rule #1, if we wanted to highlight different forms of wage labor.

# There ARE ~~no~~ alternatives

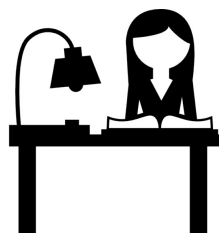
"If I work for myself, I  
decide what I'm worth."



Notes | Examples | Ideas

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Alternatives  
to wage  
labor



Self-  
Employment



Worker  
Coops



Subsistence  
Lifestyle

# Rules of Capitalism

## #3: Commodity Production

Capitalist Says: "I  
produce things to sell,  
not to use myself."

"I sell everything  
for more than it  
costs to make it."



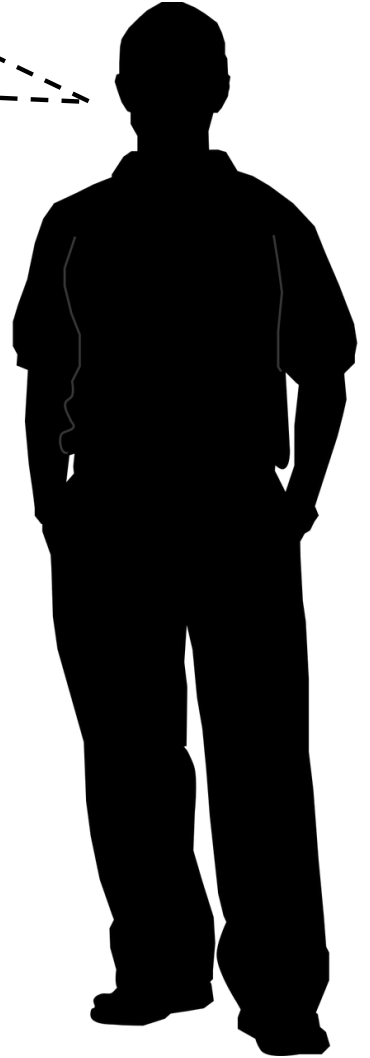
| <u>Notes</u> | <u>Examples</u> | <u>Ideas</u> |
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# There ARE ~~no~~ alternatives

"I can make or trade for what I need  
so I don't put money into the pockets  
of people who are already rich."

Notes | Examples | Ideas

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Alternatives  
to commodity  
production



Community  
Gardens



Time  
Banks



Barter

# Rules of Capitalism

## #4: Competitive Markets

Capitalist Says: "I buy low or make things as cheaply as possible so I can make a profit."

"I'm in a race to the bottom – my stuff has to be the cheapest!"



| <u>Notes</u> | <u>Examples</u> | <u>Ideas</u> |
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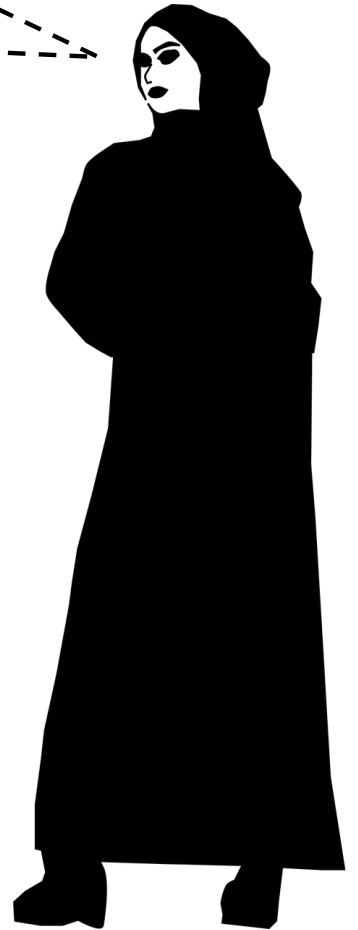
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# There ARE ~~no~~ alternatives

"I pay attention to a triple bottom line. Outcomes for people and the planet are as important as profits."

Notes | Examples | Ideas

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Alternatives  
to commodity  
production

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CSA's

Certified



Corporation™



Freecycling



# Rules of Capitalism

## #5: Profit Maximization

Capitalist Says: "It's my right and responsibility to make as much money as I can."

| <u>Notes</u> | <u>Examples</u> | <u>Ideas</u> |
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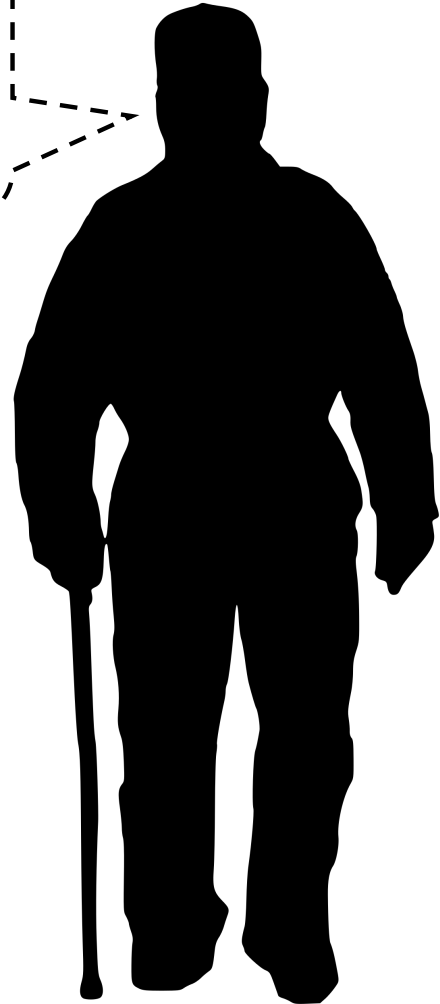
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# There ARE ~~no~~ alternatives

"It's my responsibility to make sure that everyone has the means to live comfortably. We're all in this together."

Notes | Examples | Ideas

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Alternatives  
to profit  
maximization

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Volunteer



Donate



Invest  
Locally