GRASSROOTS MOVEMENTS CREATING ALTERNATIVE DEVELOPMENT MODELS FOR ECONOMIC JUSTICE AND INCLUSION

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• PATAMABA WISE/HOMENET PHILIPPINES
LEADREPRENUERS
HIP & SOCIAL
SOLIDARITY
ECONOMY

PATAMABA-Workers in the Informal Sector Enterprise (WISE)
OUTLINE OF PRESENTATION

• I. Introducing PATAMABA WISE, the informal sector (IS), and IS issues (including gender issues)
• II. Women’s Leadrepreneurship and SSE to respond to IS and gender issues
• III. Covid -19 Pandemic: Impact and Response
• IV. PATAMABA WISE Agenda and Approaches:
  • Alignment with SSE Dimensions and SDGs
• V. Some Ways Forward
• HOMENET Phil is a national network of 27 national and local membership/community based organization of workers in the informal economy mostly women, with more or less 73,478 individual members;

• PATAMABA is one of the national organizations affiliated to HOMENET Phils operating in 8 Regions, 34 provinces, 384 local chapters with almost 20,000 individual members, 98% women, including Rizal Province in Calabarzon.
PATAMABA-Workers in the Informal Sector Enterprise (WISE) is one of the membership-based organizations (MBO) affiliated to HOMENET Phils and PATAMABA are operating in the Province of Rizal, Calabarzon Region with 361 members, mostly women; majority are homebased workers.

WISE is the economic arm of PATAMABA-Rizal organized in 2009 to support the local homebased producers and their workers in their production, marketing overall and sustainability. WISE is a social enterprise because we are “an organization seeking business solutions to social problems”. (Thompson & Doherty, 2016)
INFORMAL SECTOR: Conceptual Definition

- Production of goods
- Services
- Generate employment & income (to earn a living)
- Low level of organization
- Household unincorporated enterprises
- Little or no division of labor & capital as factors of production.
- Market & non-market producers of goods & services
- Labor relations: casual, kinship, personal & social relations

Ref.: NSCB Resolution No. 15, Series of 2002
THE NEEDS OF INFORMAL SECTOR AND ITS WORKERS

COMMUNITY

Housing and Shelter
Energy, Fuel, Water
Decent Income/Employment
Access to Justice/Security of Workplaces
Access to Productive Resources and Market

representation & participation

Affordable Social and Crop Insurance
Food Security
Education, Information & Trainings
Healthcare/OSH/Maternal Health/Primary Health

Peace and Security

“INTEGRATED APPROACH IS NEEDED, MORE THAN JUST CONVERGENCE.”
Valuing of Reproductive and Care Work
UNPAID CARE WORK: How to Value

Women’s contribution to the national and local economy is so huge, but varies depending on their situation and culture.

- Pre-
  - Productive
- Actual
  - Reproductive
- Post-

Women’s contribution to the national and local economy is so huge, but varies depending on their situation and culture. (Ma. Dulce Natividad- UP & Womenhealth)

Ang mga gawaing ito ay malaki ang papel sa kabuhayan ng mahihirap na pamilyang nakadependente sa mga likas-yaman sa paligid nito, at sa pagsusustini ng buhay pamayanan. (Ma. Dulce Natividad- UP & Womenhealth)
promoting women’s LEADREPRENEURSHIP SOCIAL SOLIDARITY ECONOMY

Ways Forward Amidst the Global Crisis, A Way Out of Poverty, and Doing Business while Promoting Social Values
SOLIDARITY - The process of taking active responsibility for our relationships in ways that foster diversity, autonomy, cooperation, communication, and shared power (direct democracy).

ECONOMY - The many different ways in which we human beings collectively generate livelihoods connecting to each other and to the rest of the earth.

SOCIAL SOLIDARITY ECONOMY - concept designating enterprises and organizations, in particular cooperatives, mutual benefit societies, associations, foundations and social enterprises, which have the specific feature of producing goods, services and knowledge while pursuing both economic and social aims and fostering solidarity”. the process of taking active responsibility.
LEADERSHIP + ENTREPRENEURSHIP = LEADREPRENEURSHIP
Convergence for LEADREPRENEURSHIP and SOCIAL SOLIDARITY ECONOMY

National Government Agencies

LOCAL GOVERNMENT

PRIVATE SECTOR/BUSINESS GROUPS

COMMUNITIES

OTHER STAKEHOLDERS

CIVIL SOCIETY

TRADE UNIONS, COOPERATIVES, NGOs & WORKERS ASSOCIATION
<table>
<thead>
<tr>
<th>KEY AREAS</th>
<th>IMPACT</th>
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<tbody>
<tr>
<td>Enterprise and Income</td>
<td>Less production including inventories, less income</td>
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<td>Operation (organization)</td>
<td>Limited due to lockdowns</td>
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<td>Volume of Production</td>
<td>Down at least by 60 to 70%</td>
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<td>Collections</td>
<td>Cannot fully collect receivables, since government and families have to prioritize food consumption.</td>
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<td>Services to members</td>
<td>Limited since net surplus from business operation is low</td>
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<td>Others</td>
<td>Health (medication), VAWC, discrimination</td>
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PANDEMIC Impact on Women
Positive Side of the Pandemic

• New business opportunity on PPEs and wearables production;
• Access to funds for urban gardening, candles and doormats (AMRC);
• Supplied PPEs to networks and firms as part of Corporate Social Responsibility (CSR), as well as to hospitals and government offices;
• Usage of new technology (digital marketing online);
• Exposed to national situation and issues through online attendance in webinars;
• Focused more on organizing.
Shifting production under COVID to PPEs
Products in the Purple Market
Solidarity Based Actions

• Solicitation from networks, friends, colleagues, relatives;
• Distribution to members and non-members of food packages, face masks, face shields, disinfectants, hand sanitizers, homecare products and cleaning materials;
• Service as Frontliner volunteers;
SOLIDARITY BASED ACTIONS

Solicitation and distribution of donations –
Our Agenda towards Decent Work, SDG attainment & Resilience
PATAMABA WISE approaches are also aligned w/ various goals in the SDG & SSE Dimensions

Goal 1 : No Poverty
Goal 2 : Zero Hunger
Goal 3 : Good Health and Well-Being
Goal 4 : Quality Education
Goal 5 : Gender Equality
Goal 8 : Decent Work and Economic Growth
Goal 10 : Reduced Inequalities
Goal 11 : Sustainable Cities and Communities
Goal 12 : Responsible Consumption and Production
Goal 13 : Climate Change Action
Goal 16 : Peace, Justice and Strong Institution
Goal 17 : Partnerships for the Goals
On September 25th 2015, countries adopted a set of goals to end poverty, protect the planet, and ensure prosperity for all as part of a new sustainable agenda. Each goal has specific targets to be achieved over the next 15 years. For the goals to be reached, everyone needs to do their part: governments, the private sector, civil society and people like you.

Source: www.un.org/sustainable-development-goals/
PATAMABA WISE approaches are also aligned w/ various goals in the SDG & SSE Dimensions

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<th>SSE DIMENSION</th>
<th>INDICATOR</th>
<th>SDG</th>
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<tbody>
<tr>
<td>Socially Responsible Governance</td>
<td>• Majority are women</td>
<td>SDG 5 (Gender Equality)</td>
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<td></td>
<td>• All women in the Board and Executive Committee</td>
<td></td>
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<td></td>
<td>• They are responsible, accountable and motivated to serve the people</td>
<td>SDG 16 (Peace, Justice and Strong Institution)</td>
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<tr>
<td></td>
<td>• Participatory governance</td>
<td></td>
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<td></td>
<td>• Regular reporting and feed backing to members</td>
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<td></td>
<td>• No to gender-based violence</td>
<td></td>
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<tr>
<td></td>
<td>• Membership in National, Regional, Municipal and local bodies (NAPC, Regional &amp; Municipal Development Bodies and National Organization)</td>
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<td>• Attendance in International, National and Local Conferences</td>
<td>SDG 17 (Partnerships for the Goals)</td>
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<td>People-Centered Development</td>
<td>• Contribution to job creation, employment, local economy development</td>
<td>SDG 1 (No Poverty)</td>
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<td></td>
<td>• Members involved in the production share profit and patronage</td>
<td>SDG 2 (Zero Hunger)</td>
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<td>• Campaign for social protection</td>
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<td>• Mentoring and capability-building</td>
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<td>Environmental Conservation Measures</td>
<td>• Urban and Communal Gardening &amp; organic farming</td>
<td>SDG 3 (Good Health and Well-being)</td>
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<td>• Waste recycling and zero-waste campaign</td>
<td>SDG 8 (Decent Work and Economic Growth)</td>
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<td></td>
<td>• Campaign for the Paris Agreement on “Just Transition”</td>
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<td></td>
<td>• No to massive and extractive activities (mining, illegal logging)</td>
<td>SDG 13 (Climate Change)</td>
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<td>Socio-Economic Sustainability</td>
<td>• Continue to produce and shift production to PPEs to adapt the “New Normal”&lt;br&gt;• Adopt new technology esp on online marketing&lt;br&gt;• Promote waste reduction and produce recycled products from usable waste&lt;br&gt;• Savings Mobilization Program</td>
<td>SDG 11 (Sustainable Cities and Communities)&lt;br&gt;SDG 12 (Responsible Consumption and Production)</td>
</tr>
<tr>
<td>Edifying Ethical Values</td>
<td>• Members “No to gender-based violence campaign”&lt;br&gt;• Advocate for rights of workers, older persons, persons with disability, children, women, and other marginalized and vulnerable groups</td>
<td>SDG 10 (Reduced Inequalities)&lt;br&gt;SDG 16 (Peace, Justice and Strong Institution)</td>
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WAYS FORWARD

• Stay healthy and productive amidst covid surge;
• Strengthen the organization, build the capacity/capability of individual members and continue to organize SSEO;
• Continue to produce and enhance production capacity and product quality;
• Continue urban and community gardening, and community-supported agriculture
• Continue to advocate workers’ rights and labour standards for workers in the informal economy;
WAYS FORWARD

• Access funds to support production capital and revive economic activities (recovery fund);
• Continue to promote Social Solidarity Economy;
• Support Enterprise Formalization and Just Transition to extend labor rights to informal workers;
• Continue to campaign for social protection for all based on income and livelihood recovery and security, for universal health care to address the pandemic, and for the Magna Carta of Workers in the Informal Economy (MACWIE);
• Adapt to the “New Normal” including “Digital Economy
ACKNOWLEDGMENT

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THANK YOU & MABUHAY