

# INTERNATIONAL CONFERENCE ON TRANSFORMATIVE ECONOMY (ICTE)

Revitalizing Rural Economy Through Social Solidarity Economy

Yogyakarta—Indonesia , 12—13 November 2019

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Revitalize Growth and Sustainability



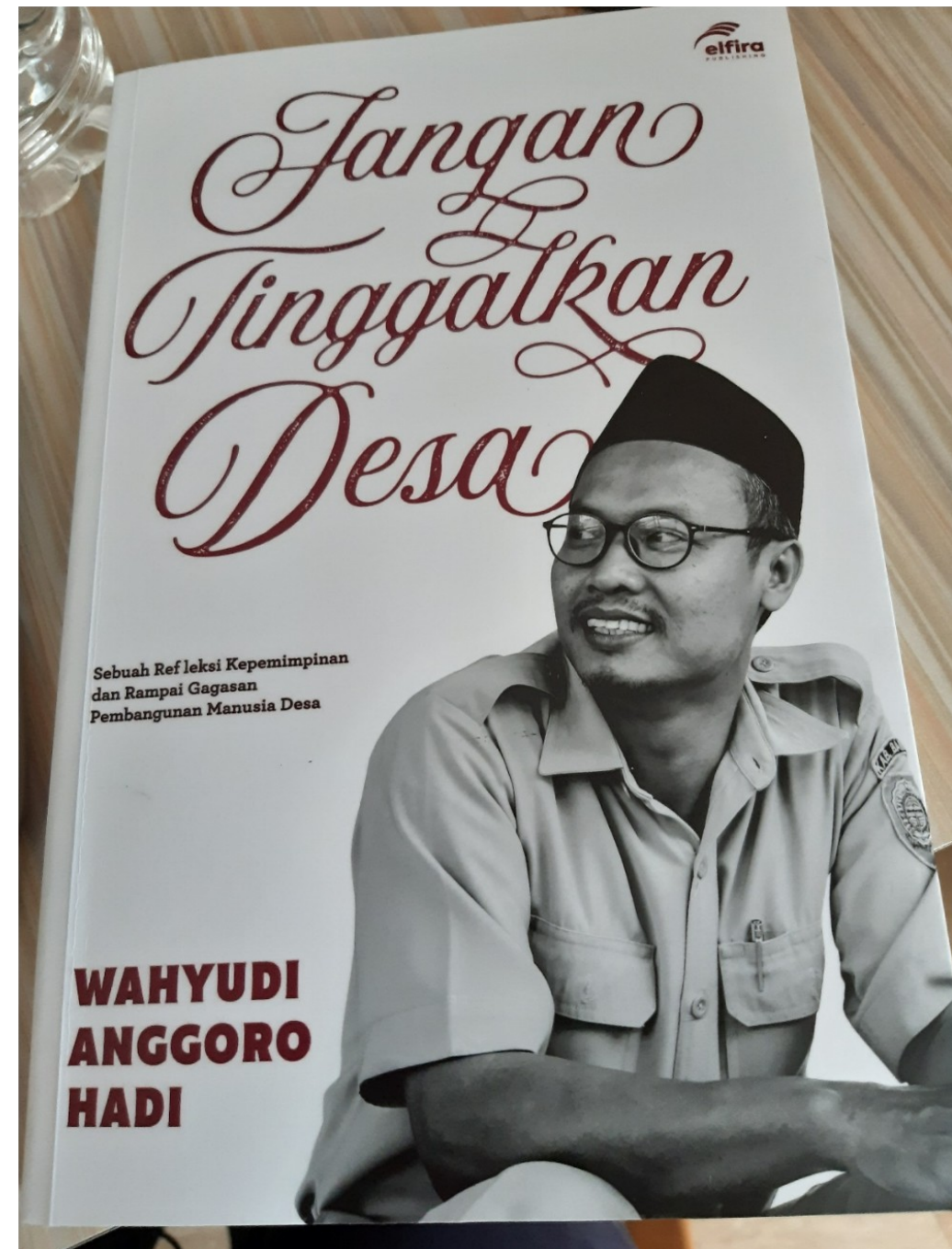
# Global Challenges

- Global economic system – overdependence on market capitalism & neo liberal capitalism
- Creating wealth but increasing inequalities & impacting the environment negatively
- Distrust on politicians and political systems which are pro big business
- Grassroots communities creating alternative wealth creation from the group
- We recognise these as transformative economies
- We have examples from Indonesia
- Often we might think that capital is most essential the day 1 projects showed it is the human power that is most essential
- People as the drivers of community based initiatives & they could also be the beneficiaries



# Reversing urbanisation

- Pak Wahyudi's call don't leave the village or rural area. It also mean don't neglect the rural.
- The neglect of the rural is impacting food security issues, over crowding in cities, urban poverty & inequality, break down of the community
- Revitalisation of the rural and the rural economy will improve quality of life, protect the environment as well as ensure food security
- Innovation & quality of life are key





# Project 1: Waste Management: KUPAS

- A service to 1, 700 families
- Employment to 26 people
- Environmental friendly
- Income generation
- From Waste to Gold
- Providing dignity to work not garbage collectors but recycling & pro environment workers





# Project 2: Traditional Medicine

- Listed as a Green House, making of traditional medicine
- Based on local/traditional knowledge which is now manufactured & commercialised
- Good packaging





# Project 3: Community Restaurant

- Biggest project
- 48 staff employed
- 500 customers per day
- Family, community oriented traditional restaurant
- Expansion projects: Home stay, handcraft sales, seminar rooms





# Lesson 1 - LOCAL LEADERSHIP

- Democratically elected
- Accountable to local people in the neighbourhood community
- Visionary
- Inclusive
- Consultative
- Humble
- Inspirational
- Heart for the community





## Lesson 2- COMMUNITY CONSENSUS

- Local community in the neighbourhood (not an NGO driven)
- Brining benefit to a sizable section of the local population
- Direct involvement in decision making and active participation in the community based business initiatives





# Lesson 3 Capable staff @ Management level

- Capability
- Compassionate
- Team builder





# Lesson 4 : Branding

- Marking & branding is key
- Here these local products are being branded as Local village and environmental friendly





# Lesson 5 : Favourable Policy environment

- Theme of state and community
- Democratisation of local-level politics and village institutions
- Indonesian Government Policy : “Self-sufficient village”
- Local leadership
- Collective community identification of problems & finding solutions
- Village autonomy principle - to make their own decisions
- the spirit of self-reliance
- The village should be entrusted to take care of itself within the village governance unit
- Village governance in Indonesia was the role of self-help funds and mutual cooperation.
- Social capital & financial capital



# Day Two

## **DRAWING LESSONS FROM 7 ASIAN COUNTRIES**

- CBI in Asean (Malaysia, Thailand, Philipines)
- CBI in South Asia (India & Sri Lanka)
- CBI in East Asia (China & S Korea)

## **DIFFERING CONTEXT**

- Socio political
- Policy environment
- Governance & democratic structure
- Employment opportunities

## **SIMILARITIES**

- Community ownership
- Sharing the resources

# Questions

- What lessons from Asia on transformative economies from the ground?
- How are we revitalising rural economy and improving the quality of life of people?
- Are we able to reverse urbanisation?
- Are we able to build an alternative transformative economy from the ground upwards?

