

INSTITUTIONAL DESIGN AND MAP OF SSE ORGANIZATIONS IN ASIA

-RESEARCH PROJECTS OF SEOUL NATIONAL UNIVERSITY-

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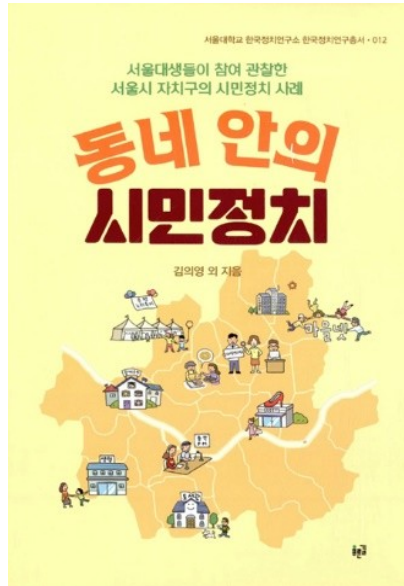
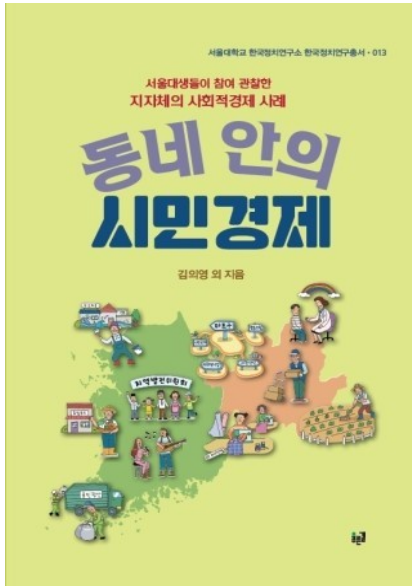
Research Themes

2

- **Citizen's Politics, **Social Economy**, and Governance Challenge in South Korea and East Asia**
 - **Case and Comparative Studies**
 - **Interactions of multi-level practices**
 - **Conceptual diversity**
 - **Effects and challenges of formal institutionalization and policies**
 - **Dynamism of social ecosystem and community resilience**

Past Research Activities 1

3



- **Citizen's Politics and Citizen's Economy in South Korea**
- ✓ Participatory action research on how collaborative governance has been formed and evolved

- **Target:** more than 20 local cities and districts
- **Methodology:** participatory observation and interviews
- **Outcomes:** books, news articles, policy suggestions
- **Features:** research has been implemented side-by-side with the undergraduate courses. College students also joined as co-researchers.

Past Research Activities 2

4

➤ “Community Economy” in the Seongbuk District, Seoul

- ✓ Research on how to improve the policy vision of “community economy” and “community democracy” which have been implemented in the Seongbuk District since 2010

- **Methodology:** survey of more than 1,000 residents
- **Outcomes:** policy report, news articles, symposiums

A Policy Framework on “Community Economy”



Past Research Activities 3

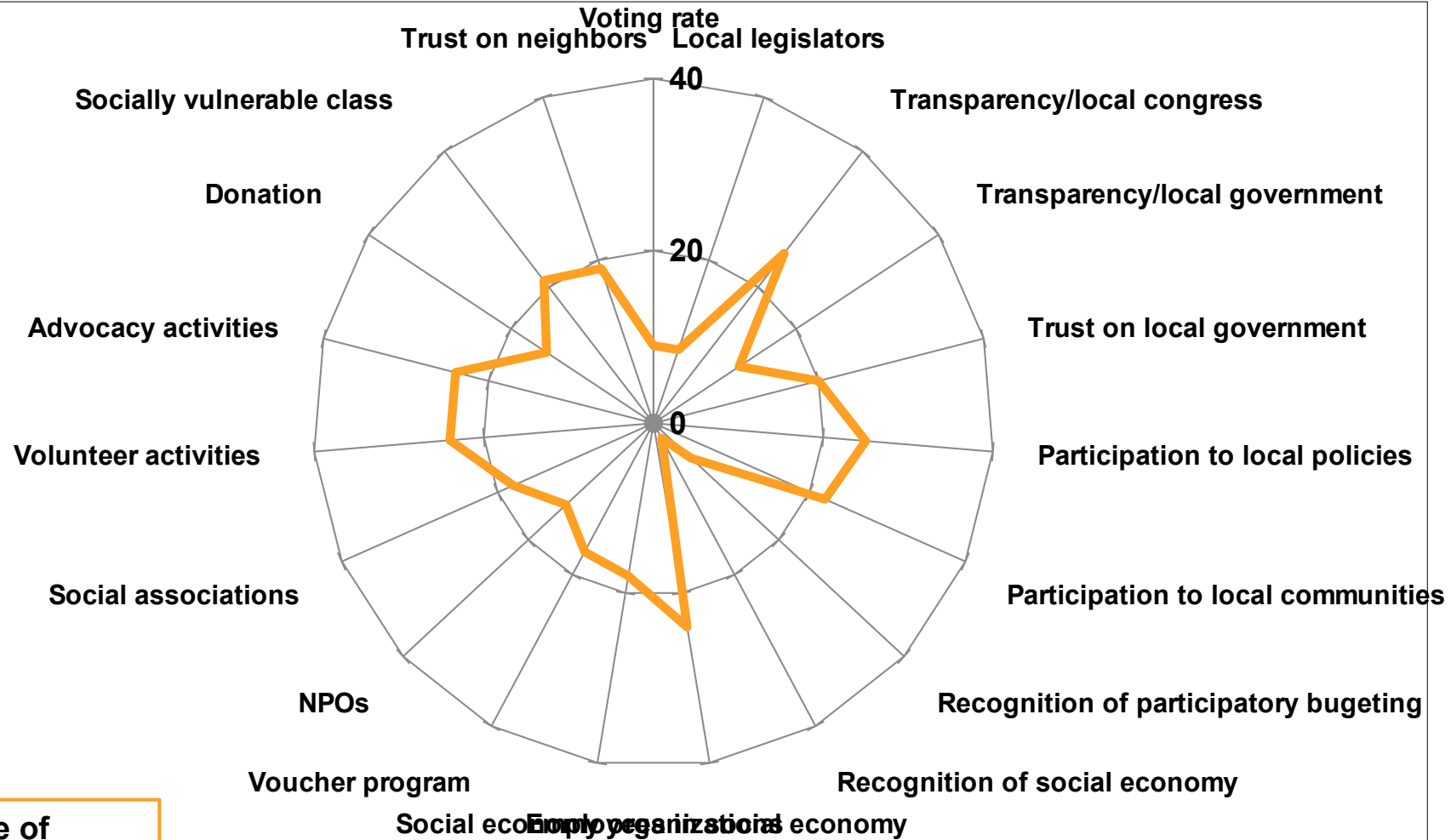
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➤ Citizen's Politics in Gwanak District, Seoul

- ✓ Suggesting an “Index of Citizen's Politics”
- ✓ Search for an **sustainable development** of citizen's politics at the local level
- ✓ Methodology: statistics and relative evaluation among 25 districts in Seoul

Fields of Citizen's Politics	Sub-indexes (average between 2012-2016)
Representative Democracy	<ul style="list-style-type: none"> • Voting rate for local election • Activity of local legislators • Transparency of local congress
Collaborative Governance	<ul style="list-style-type: none"> • Transparency of local government • Citizens' trust on local government • Citizens' participation to local policies and projects • Citizens' recognition of key public-private collaborative programs
Social Economy	<ul style="list-style-type: none"> • Citizens' recognition of social economy • The number of social economy organizations • The number of employees of social economy organizations • The number of the registered corporations for the voucher program for care service
Social Capital	<ul style="list-style-type: none"> • The number of the registered Non-profit, Non-governmental Organizations • Citizens' participation rate of volunteer activities and social associations • Citizens' participation rate for advocacy activities • Citizens' rate of donation • Citizens' trust on neighbors and attitude for socially vulnerable class

Past Research Activities 3



Example of Gwanak District

Past Research Activities 4

7

- ***Asian Social Economy: Realities and Perspectives (forthcoming)***
 - **An international research project (2017-2019)**
 - **Focus on the diversity of practices and institutions and an emerging ideological tension and policy challenges**
 - **Target: China, Japan, South Korea, and India**

Past Research Activities 4

8

“Chapter 3. Mapping Social Economy Organizations in Northeast Asia”

- Evaluation of 80 major legal entities in China, Japan, South Korea
- Evaluation of their governing laws regarding three domains, six sub-elements, and three-level criteria (A, B, and - rank).

Domains	Sub-elements
Democratic domain	<ul style="list-style-type: none">✓ Ownership (decision-making through 1person 1vote system)✓ Establishment (freedom of associations)
Economic domain	<ul style="list-style-type: none">✓ Main activity (service provision activities)✓ Profit-control (social re-investment, limited distribution)
Social domain	<ul style="list-style-type: none">✓ Institutional mission (pursuing public interests)✓ Target problems (specific problem-solving function)

Past Research Activities 4

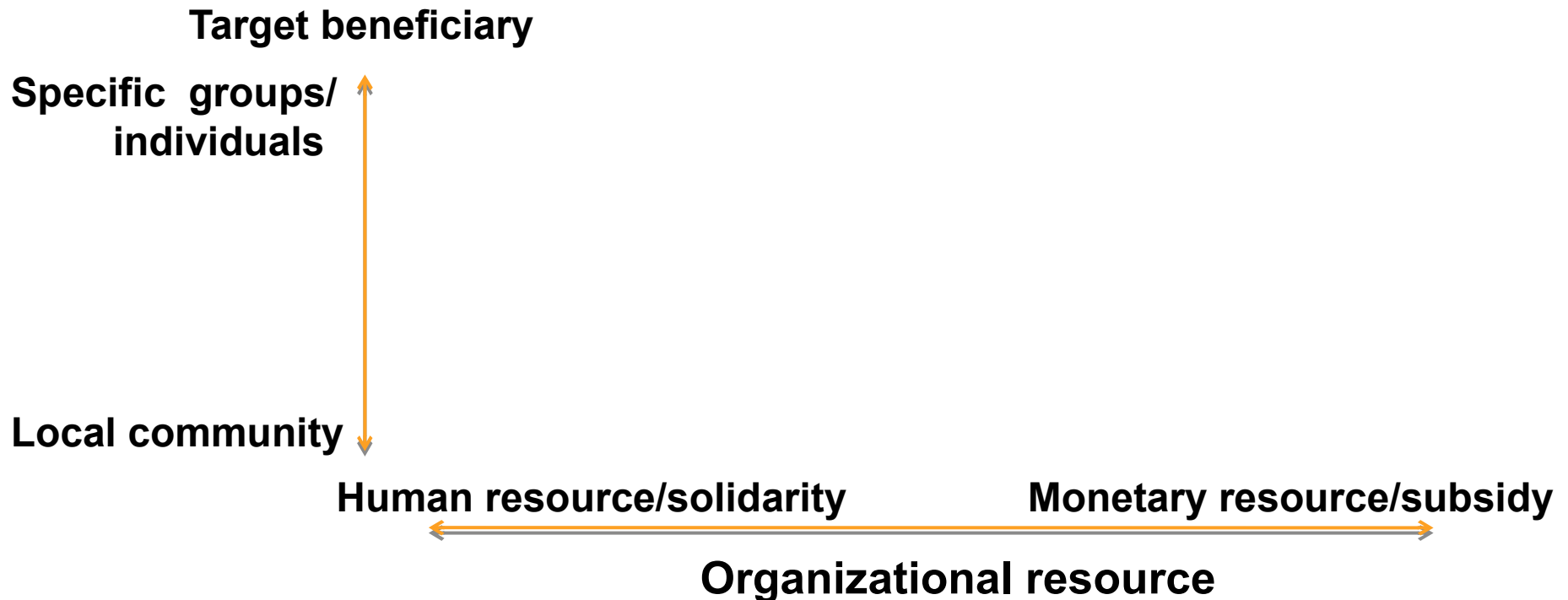
➤ Evaluation Result of 80 major legal entities into four groups

	Major SEOs	Quasi-SEOs	Social Organizations 1	Social Organizations 2
China	<p>2</p> <ul style="list-style-type: none"> · Farmers' Specialized Cooperatives · Social Welfare Enterprises 	9	7	3
Japan	<p>5</p> <ul style="list-style-type: none"> · Specified Non-profit Corporations · Approved Specified Non-profit Corporations · Public Interest Incorporated Associations · Public Interest Incorporated Foundations · Consumer Cooperatives 	9	5	6
South Korea	<p>7</p> <ul style="list-style-type: none"> · Certified Social Enterprises · Pre-certification Social Enterprises · Consumer Cooperatives · General Cooperatives / Social Cooperatives · Self-support Enterprises · Community Business Organizations 	12	8	4

Past Research Activities 4

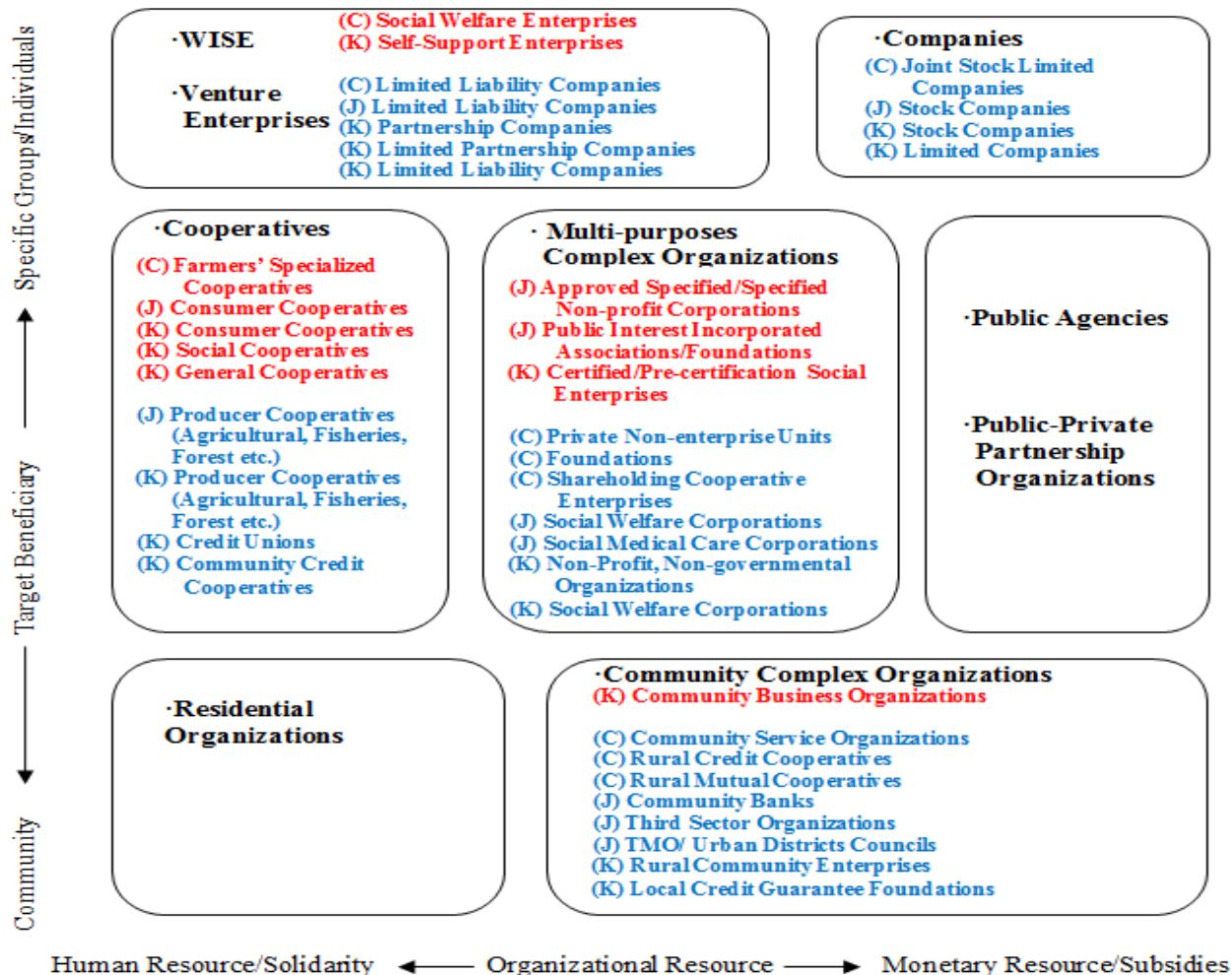
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- Mapping Major and Quasi-SEOs based on organizational resource and target beneficiary



Past Research Activities 4

➤ Research Result: finding 5 types/areas of Social Economy Organization Model



Implications for Local SDGs and Community

- The research has mainly dealt with institutional issues.
- South Korean case: a tension exists between specific aspects of social economy (number of organization) and social capital (generalized trust). The development of social economy has been stimulated by a general development of regional economy or urbanization. Rebuilding a sense of community, trust, or moral capacity is an important task (i.e. soft aspects of local SDGs)
- There is no single perfect institution for social economy. Different models can be identified and their constitutive patterns (democratic, social, and economic features) are complex.
- Impact of social economy is still limited in Northeast Asia. It can be effectively produced and evaluated in a broader perspective and complex social ecosystem including different stakeholder organizations beyond social economy itself

New Research Project

13

- **Institutional analysis of SSE organizations in South and East Asia**
 - **East Asia + Indonesia, Malaysia, the Philippines**
 - **ILO project, supported by the government of South Korea**
 - **Goals: Institutions of SSE in each country? Common organization models in Asia? Impact on SDGs and decent work?**
 - **Updated and simplified analytical framework**
 - **Synergy with ASEC**

Thank you very much.