



INTERNATIONAL CONFERENCE ON TRANSFORMATIVE ECONOMY (OCTE)

REVITALIZING RURAL ECONOMY THROUGH SOCIAL SOLIDARITY ECONOMY

LEADERSHIP TRAINING AND CAPACITY
BUILDING FOR YOUTH TOWARDS INITIATING A
CULTURE OF SOCIAL CHANGE

12th -13th
November
2019
at
Yogyakarta

Indonesia

Supported by:



Organized by:



YOUTH DEVELOPMENT

- Youth are integral part of any society
- Youth of today to build a sustainable Nation
- As per India census 65% of the total 35 years
- 50% Population are under 25 years
- India is going to the Youngest Country in the World by 2020
- Young People are to be valuable resource towards Socio – Economic Development
- With training in Leadership & Skills youth has the potential to break the cycle of poverty
- Youth can improve the Labour productivity- Production

YOUTH DEVELOPMENT

Habitat for Humanity (HFH) India in all its programs empower youth to acquire Leadership qualities positively contribute development of the country

HABITAT YOUTH LEADERSHIP BUILD (HYLB)

- Habitat for Humanity strongly believes that today's youth are tomorrow's leaders and that since youth are the strong pillars for building a healthy Nation, Habitat diligently engages them in the development work
- The youth are trained to be the change agents, influencers - to address and advocate for Housing, Sanitation and Health and Hygiene of the under privileged
- Habitat India provides various platforms for the Youth such as Global/Domestic Volunteer Build, HYLB (Habitat Young Leaders Build), Special Awareness Campaigns on Housing, Health and Hygiene, etc.
- Habitat for Humanity in partnership with Center for Creative Leadership a top ranked global provider of Leadership development
- The HYLB campaign aims at tapping the power of the youth and engages them as critical partners to initiate sustainable development and transformation in the communities.

HFH INDIA'S YOUTH ENGAGEMENT

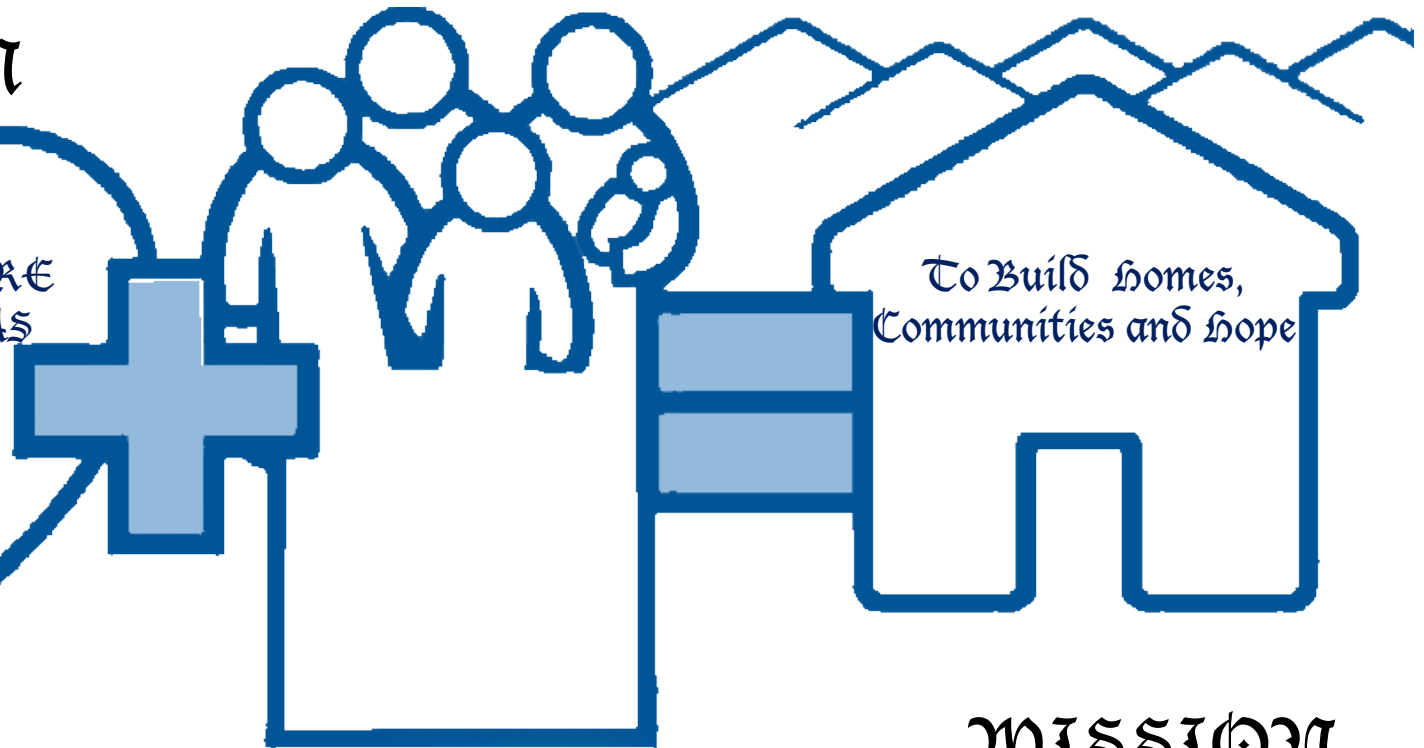
Till date, Habitat for Humanity India has engaged

- **73,933 volunteers from 40+ nationalities worked with us at the work sites and campaigns**
- **10,529,637 individuals were reached out with Health & Hygiene campaign – Hand wash Campaign.**
- **300+ Youth across India were already trained under Habitat young leaders build – leadership academy and supported 1 lakh+ individuals across many communities.**
- **HYLB & leadership academy also trained 48 Master trainers across India to create young leaders for social change.**

HABITAT FOR HUMANITY VISION & MISSION

VISION

A WORLD WHERE
EVERYONE HAS
A DECENT
PLACE
TO LIVE



MISSION STATEMENT

IMPACT; HOUSING AS A CATALYST



Habitat India Program Reach	
Families served	5,41,376
Individuals served	26,24,517
Homes built and repaired	3,91,598
Sanitation units built	11,20,655
People impacted through DRRR	5,25,155
Individuals trained under CBDRM	36,439
People served - S2S coalition	3,06,67,903
HYLB Engagement	80,10,145
Number of states	26
Number of districts	194

**HFHIndia's
Program
Outreach**

**As on June
2019**

**HFH INDIA core areas of work
Shelter, WASH, Disaster Risk Reduction and Volunteer
Programs**

SADAYANKUPPAM VILLAGE CASE STUDY

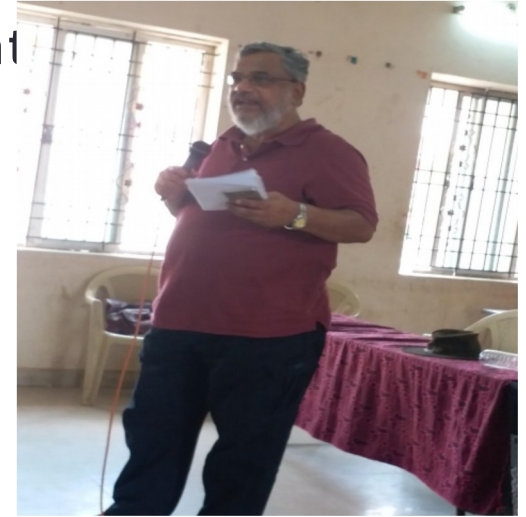
- Habitat India has facilitated a collaborative project involving Public, Private, & People Partnership (4P model –
- Youth worked collectively to bring in change and transformation in their area and among their community members.
- Sadayankuppam is surrounded by oil refineries, industries
- There are around 1500 families residing in this area
- Heavily polluted, causing health hazards to the families
- No public transportation facilities and have to walk 4 KMS
- Lake was filled with industrial waste and the capacity of the lake has reduced drastically
- sudden flooding every year – destroy the houses and household
- During the summers, the people had to bring water from long distances

PROJECT LOCATION

- Habitat India had identified Sadayankuppam
- Due to the **remoteness** of this area,
- By **virtue of its location**, that Government and NGO assistance did not reach this area.
- The intervention included: **Housing, Sanitation, Livelihood and Youth Development etc.**
- HFH India conducted an assessment on the youth and found that
- Many youth were **unemployed**
- **Did not continue their education after school** and also did not equip themselves with any employability **skills**. Many of the youth were found to be I
- The youth development Program has two focuses Youth in development and Youth led development

YOUTH DEVELOPMENT WORK

- The youth had listed out various development activities for their area development and the top most priority was the de-silting of the river and lake.
- **Planning for De-silting Work in Sadayankuppam Village**
- Planning was done with the PWD Officials
- and subject experts
- **Obtained Permission from the Government**
- **Local corporates were asked to joint the efforts**



DE SILTING OF LAKE – YOUTH LED ACTIVITY

- 3 acres of Lake with to the volume of 11,300 Sq.mt area was de-silted and 6,75,000 lts of water storage capacity has increased



IMPACTS

- Re organisation of Youth Association
- Identified & Prioritised their own & community needs
- The de-silting initiative was a great success in creating the Public, Private, People and Partnership (P4) model
- The Involvement of the Youth in the de-silting work has raised their esteem in the eyes of the Government Officials (a good relationship established)
- This activity has increased the confidence of the Youth to work together and to take up any work for their community
- 3 acres of Lake with to the volume of 11,300 Sq.mt area was de-silted and 6,75,000 lts of water storage capacity has increased
- The Youth and the community members had a sense of satisfaction and ownership for instilling a sustainable Environment in their locality

IMPACTS

- Now the community's mind-set is open to absorb Disaster Risk Reduction (DRR) measures as a community
- Creating Green spaces “Pasumai Thittu” – Planting of fruit trees will enhance biodiversity and soil conservation and also provide alternative sources of income for the community members. With the income they can maintain the lake
- Increased Water recharging effect
- Gender – This initiative will reduce the burden of the women fetching water from a long distance. So increased health status among these women and availability of time for improving their employability skills and income generation activities
- Skill Training and education support increased employability of Youth – increased income

WOMEN ARE TAINTED IN DOORMAT WEAVING SKILL



Women Entrepreneurs



TAILORING COURSE FOR WOMEN



SKILL TRAINING PROGRAMS



Young women are
trained as ANMs



DRIVING CLASSES FOR YOUNG WOMEN



SSE & SDGS

- The 5 Dimensions of SSE Enterprises have been adhered to in the Project execution:
- it was totally people-centred with the governance of the Project by the various sections of the community,
- Socio-economic sustainability – Livelihood support - Skill and Capacity Development and job placement
- Ethical values were instilled in the youth and the other sections of the community when they started
- Environment Conservation: a clean environment through de-silting and greening of their water bodies

SDGs

- (SDG No. 11); 'Peace, Justice and Strong Institutions' (SDG No. 16); 'Clean Water and Sanitation' (SDG No. 6); and 'Climate Action (SDG No. 13); Reduced Inequalities (SDG No. 10); and Gender Equality (SDG No. 5) were all fulfilled in that the youth strived to create a green environment without pollution in the water bodies in their area, working with peace and harmony

THANK YOU