

SSE Experiences in North America

SSE Experiences in Territories Workshop
October 17, 2013
Manila, Philippines



Le Réseau canadien de DÉC

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ening Canada's Communities Des communautés plus fortes au Canada



gthening Canada's Communities

CCEDNet's Vision

The Canadian Community Economic Development Network believes in sustainable and inclusive communities directing their own social, economic and environmental futures.





CCEDNet's Values

CCEDNet and its members are committed to the values of inclusion, diversity and equity. Our methods are participatory, democratic, innovative and entrepreneurial.







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Download our last annual report from our website:

ccednet-rcdec.ca

The Canadian CED Nets Strengthening Canada's Commu

Presentation

- CED and the Social Economy in Canada
- Significant Models in Canada
- Significant Models in the United States
- Advancing the RIPESS Global Agenda



CED and the Social Economy in Canada

(D results

- improving lives of marginalized residents
- better social, economical, and environmental conditions
- increased capacity of community to create their own future
 - increased assets for both the community and citizens to engage with each other



SOCIAL ECONOMY:

IT'S ABOUT MONEY AND HUMAN VALUES.



What is Community Economic **Development?**

- Action by people locally
- to create economic opportunities and enhance social and environmental conditions
- particularly with those most marginalised
- on a sustainable and inclusive basis.



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Community Resources for Community Benefit

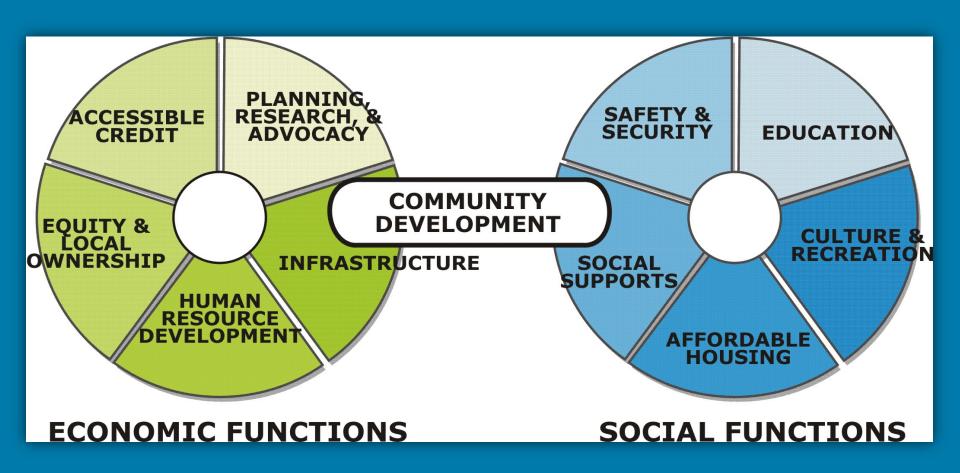
- a multi-faceted approach
- conceived and directed locally
- for revitalizing and renewing economies
- by managing and strengthening community resources for community benefit.





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http://communityrenewal.ca



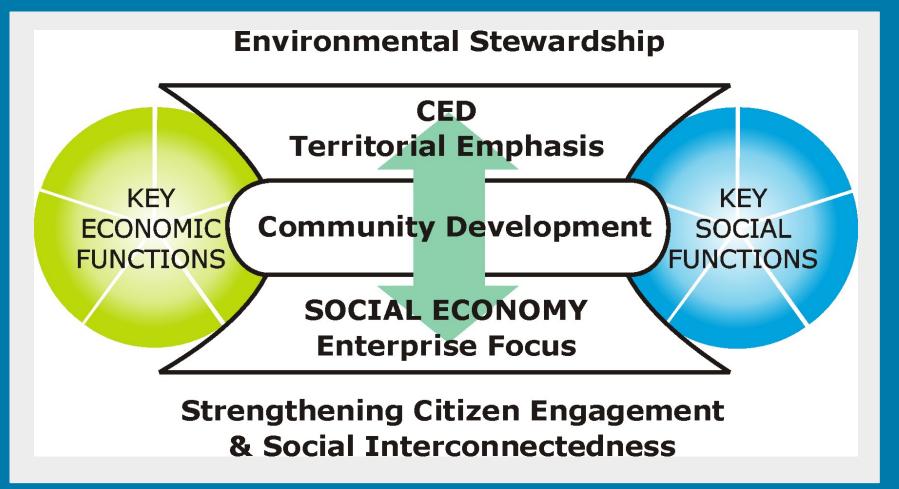
The Social Economy

The third pillar of a plural economy

- serves members or the community, instead of simply striving for financial profit.
- autonomous of the State
- by statute and code of conduct, establishes a democratic decision-making process that implies the necessary participation of users and workers
- prioritizes people and work over capital in the distribution of revenue and surplus
- activities based on principles of participation, empowerment, and individual and collective responsibility.



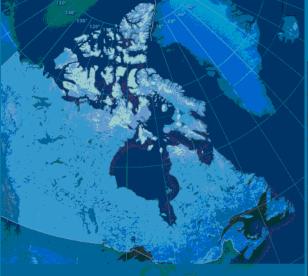
The CED — Social Economy Linkage





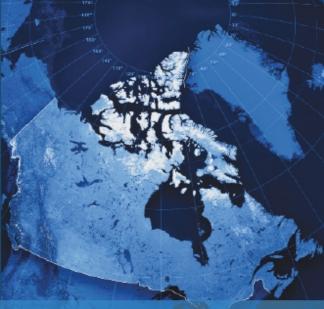
Canadian Public Policy and the Social Economy

Rupert Downing, Editor



Community-University Research Partnerships: Reflections on the Canadian Social Economy Experience

Peter V. Hall and Ian MacPherson, Editors

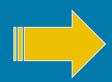


Assembling Understandings: Findings from the Canadian Social Economy Research Partnerships, 2005-2011

Free download: www.ccednet-rcdec.ca/socialeconomyebooks

Matthew Thompson and Joy Emmanuel

Presentation



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Significant Models in Canada

Territorial

- Community Development Corporations
- CDÉC
- CFDC/CBDCs
- Vibrant Communities

Enterprise

- Co-operatives
- Social Enterprises
- Community
 Investment Funds
- Training Businesses



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Community Development Corporations

- ✓ Integrated social and economic functions
- ✓ Wide range of programs and services
- √ Focus on a specific neighbourhood or territory
- ✓ Relatively few examples in Canada



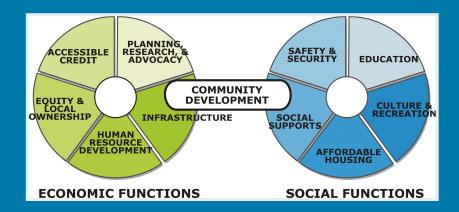












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Corporations de développement économique communautaire

- √ 13 CDÉC in urban settings in Québec
- ✓ Business and labour force development, community animation
- ✓ Multi-sector governance
- ✓ Federal-provincialmunicipal tripartite funding







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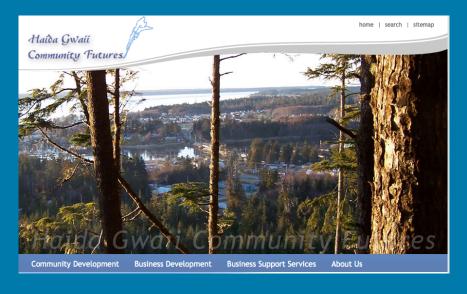
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Community Futures (CFDCs and CBDCs)

- ✓ 269 offices serving rural areas
- ✓ Business development, training and counselling, small business financing
- ✓ Funded by the federal government, guided by local boards







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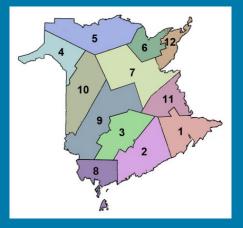
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Vibrant Communities

- ✓ Collaborative model focused on poverty reduction
- ✓ Multi-sector roundtables at municipal/regional levels
- ✓ Comprehensive approaches building on local assets









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Co-operatives

- ✓9,000 co-ops and credit unions in Canada with 18 million members
- ✓ In virtually every sector: agriculture, retail, financial services, housing, child care, funeral services and renewable energy









✓ Growing number across the country

- √ Typically businesses run by non-profits
- ✓ Deliver needed goods and services or create employment opportunities

Social Enterprises











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Coop and Social Enterprise Examples

- ✓ Daycare
- √ Housing
- ✓ Energy
- √ Health services
- ✓ Tourism
- ✓ Local food
- ✓ and many more..



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Community Investment Funds

- √ Financing that targets underserved communities
- ✓\$1.4 billion in assets in 487 organizations (2008)
- ✓ Primarily debt financing

fund

Money on a Mission

Building **Local Assets**

Community Investment in Canada, 2008















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Training Businesses

- ✓ Combine employment training with production and sale of goods and services
- ✓ Largest network, CEIQ in Québec has 47 members
- ✓ Provide skills and experience to meet labour market demand





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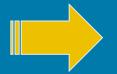
Significant U.S. Models

- Community Development Corporations
- Community Land Trusts
- Individual Wealth Building

- CommunityDevelopmentFinancial Institutions
- Co-operatives
- Social Enterprises
- Employee Stock Ownership Plans

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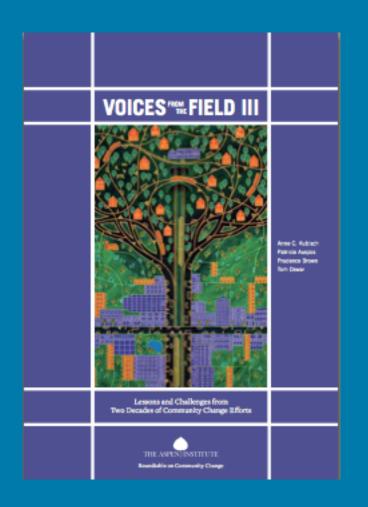


Advancing the RIPESS Global Agenda



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"By and large, however, place- based efforts have had difficulty stimulating broader economic development, as too many of the forces that drive economic activity are outside of the control of neighborhood actors."



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2010 National Summit on a People-Centred Economy





CHANTIER DE L'ÉCONOMIE SOCIALE





ASSOCIATION DES COOPÉRATIVES DU CANADA





CONSEIL POUR LES ENTREPRISES SOCIALES













2010 National Summit on a People-Centred Economy

Themes

- Finance and Investment
- Enterprise Development
- Local Revitalization
- Organizing the Social Economy Marketplace
- Strengthening the Movement
- International



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Gar Alperovitz

WHAT

STRAIGHT TALK

THEN

ABOUT THE NEXT

MUST

AMERICAN REVOLUTION

WE DO?

Democratizing wealth and building a communitysustaining economy from the ground up

A Prediction

- Faltering economic growth or stagnation
- Increasing commodity costs
- Shrinking resources

THE RESILIENCE IMPERATIVE



COOPERATIVE TRANSITIONS
TO A STEADY-STATE ECONOMY

Michael Lewis and Pat Conaty

Programme areas



Well-being

Real wealth means well-being.



Democracy and Participation

Giving everyone the tools to reclaim politics.



Social Policy

Towards sustainable social justice, with fair shares for...



Finance and Business

Making money and enterprise work for people and the planet



Valuing What Matters

New approaches to measurement can help prioritise what...



► Climate Change and Energy

The challenge of climate change demands a new economy.



Local Economies

nef works to support thriving, diverse and low-carbon local...



Natural Economies

A new economics is needed to safeguard the world's vital...



















Strategies for a New Economy



"Economics is not an exact science; it is in fact, or ought to be, something much greater: a branch of wisdom."

- E.F. Schumacher, Small is Beautiful



Strategies for a New Economy



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Climate Change and Energy

The challenge of climate change demands a new economy.



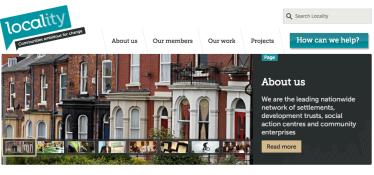
► Local Economies

nef works to support thriving, diverse and low-carbon local...



Natural Economies

A new economics is needed to safeguard the world's vital...



Locality is the leading nationwide network for community-led organisations. We believe that every community is a place of possibility. Read more about us





PROSPERITY ECONOMICS Building an Economy for All





New Economics Institute

Art by Adrian J. Wallace | www.jumbodeluxe.com First published on the cover of Dollars & Sense Magazine | www.dollarsandsense.or

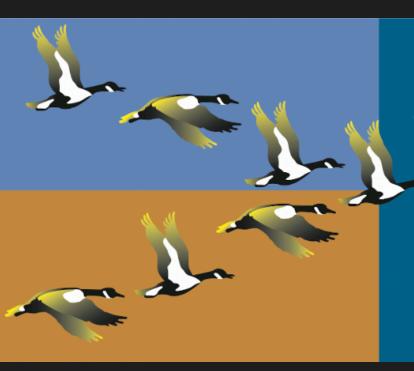


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