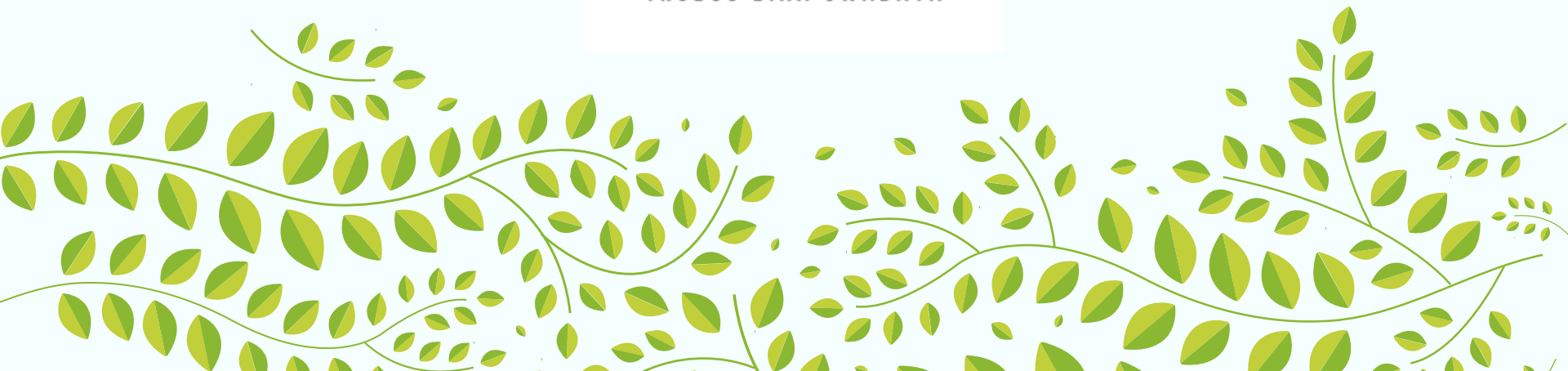


TRUBUS BINA SWADAYA



BINA SWADAYA (The Self Reliance): it's a journey



SOCIAL ENTERPRISE (Bina Swadaya's Way)

*Social enterprise as a means to reach the
sustainable development*

Founder

Bambang Ismawan



VISION, Missions, and VALUES

Vision

Become a leading institution in social enterprise with its well-known reputation in empowering communities

Mission

Enhance the self reliance of the poor and marginalized communities through increase the capacity in human resource and institutions as well access to resources

To influence the community centre policies, particularly to those who are poor and marginalized.

To develop the partnership with multi-takeholders in providing products and services

Values

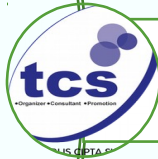
- Professionalism
- Autonomous
- Caring
- Participation
- Solidarity
- Non-discrimination



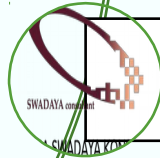
Agribusiness and retail



Micro Finance



Knowledge Management and Publication



Training, Capacity Building and Research



Convention and Services



Working with Multi-stakeholders

Indonesia Global
Compact

Local and
central
Government

Private Sector

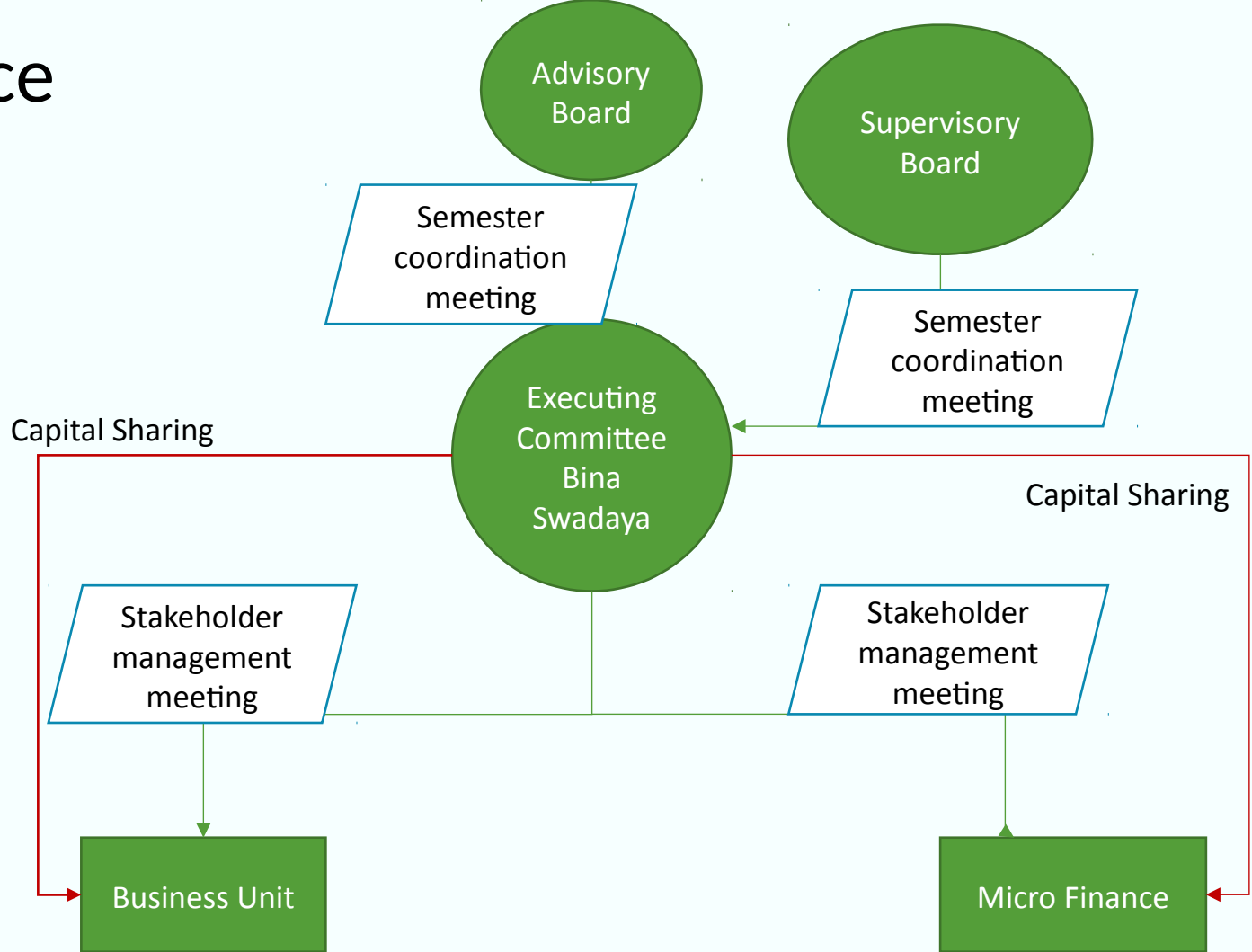
International
Development
Institution

Universities

Communities

Philanthropy
Indonesia

Governance

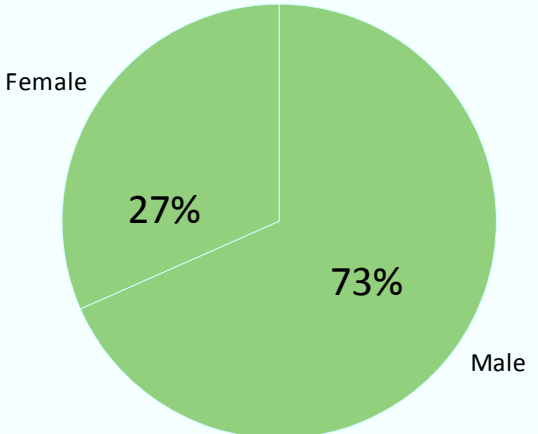


Human Resource Management

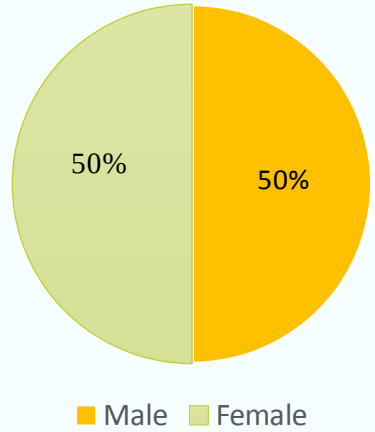
	February	%
Fulltime	287	46%
Part time	334	54%
Total	621	100%



StaFFS



% Deccision Maker in Gender





The village is the
"root" of a large tree
named Indonesia



VILLAGE
REVITALIZATION
MOVEMENT

COMMUNITY
DEVELOPMENT
& ASSISTANCE

AGRIBUSINESS
DEVELOPMENT

KNOWLEDGE
MANAGEMENT

TRAINING
FACILITIES

MICRO
FINANCE





In Javanese word
Trubus means bud,
shoots, or grows



VISION

Trubus as the largest and the most comprehensive agricultural information service provider in Indonesia.

MISSION

Providing sufficient information for the sake of agricultural production increment in a wider sense.

Behavior change through different Channel

MAGAZINE ++++

Books

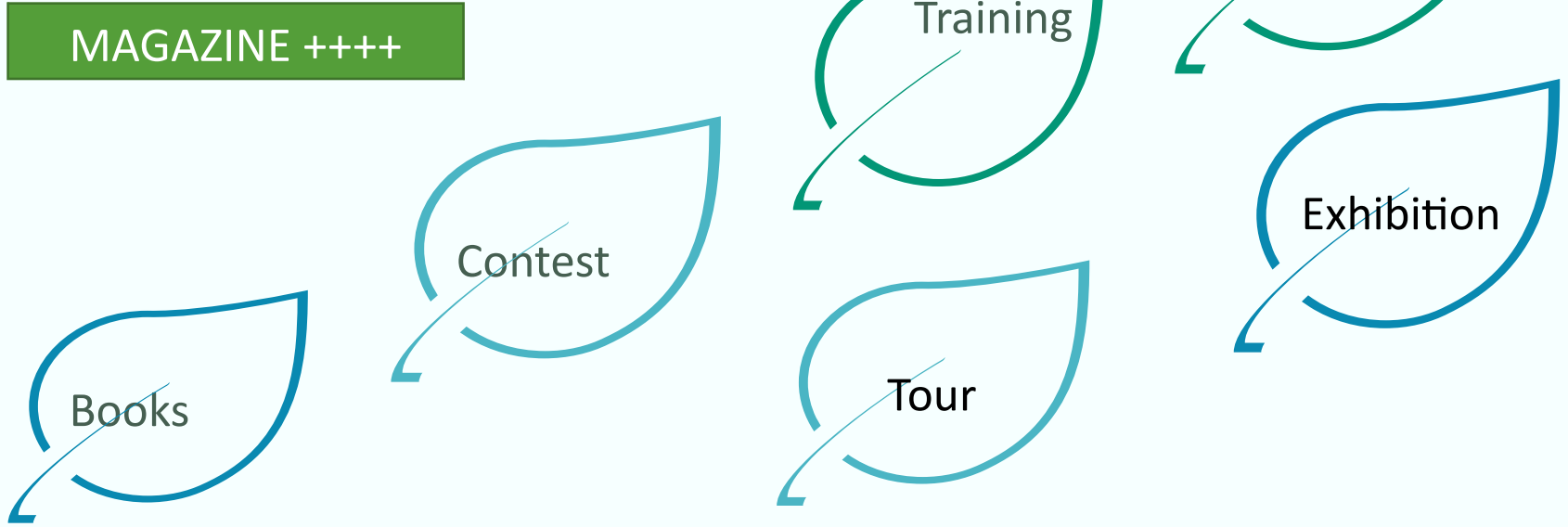
Contest

Training

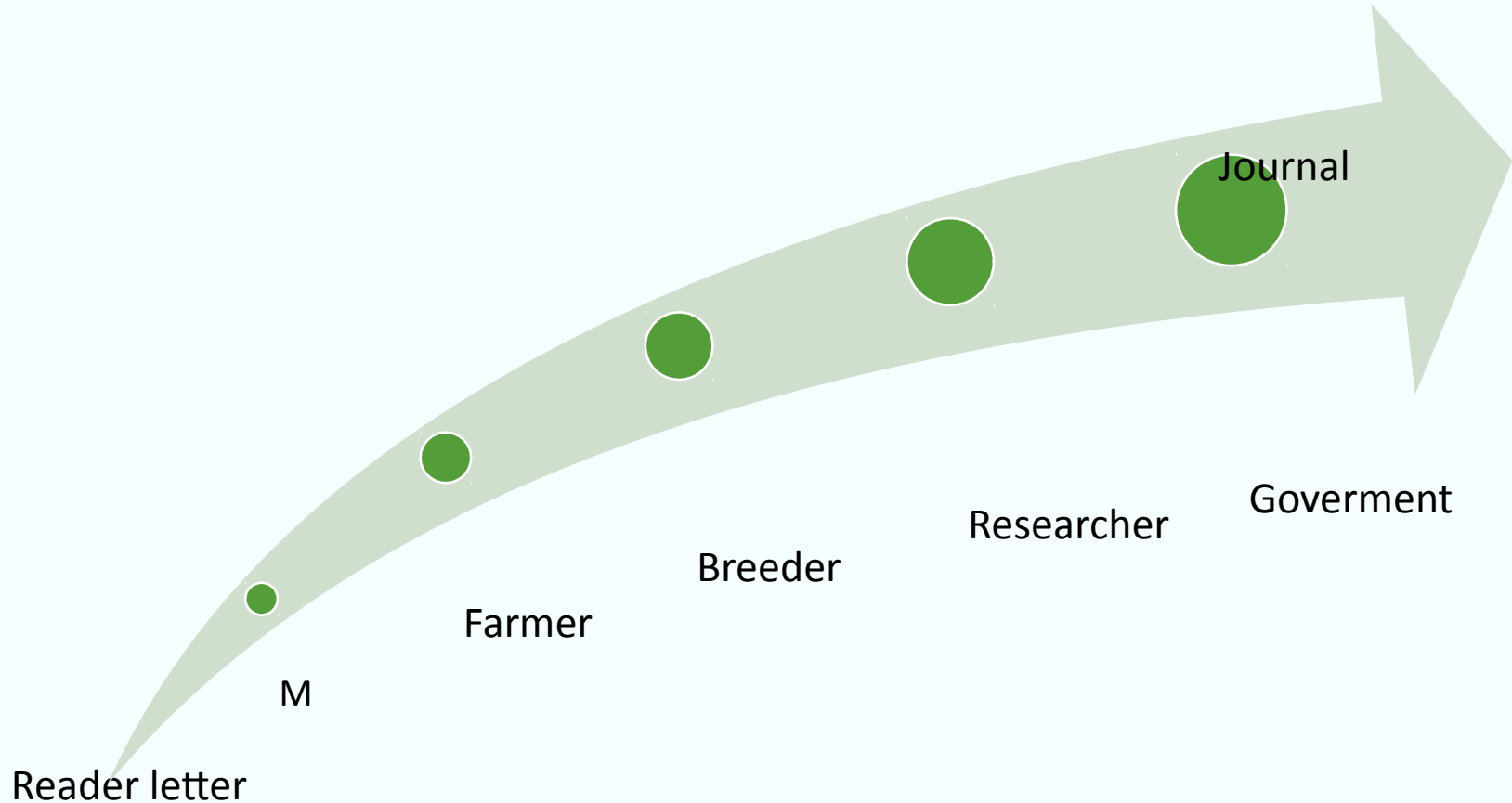
Tour

Consultation

Exhibition



Bottom up process of content development



The role of Trubus in providing job creation



1. Hydroponic and aquaponic system
 - a. family consumption (family food security)
 - b. commercial

2. Virgin Coconut Oil (VCO)

- Many VCO producers, most of them are small entrepreneurs, have appeared in various regions in Indonesia



Covid 19 pandemic versus VCO

Campaign on Local Fruit Conservation

- It was held since 1989
- Until 2019 = 11 times

- Imported Fruit
- Local fruit = low price
- Local fruit in rural area

Goal



Improve the quality



Improve the economic level

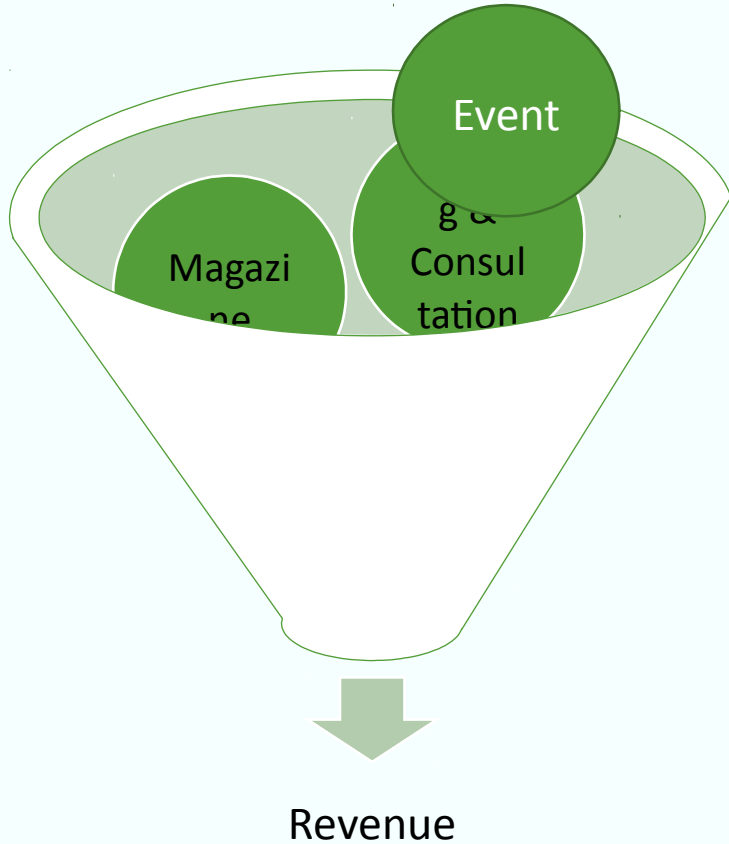


Conserve the germplasm



Seed Certificate

Economic Sustainability & Challenge



The number of printed magazines sold has decreased due to:

- Change of consumer behavior
- Mostly Urban Reader



Future

- Have direct reader in rural area
- Cooperate with agricultural extension workers

TBS activity to respond pandemy



WEBINAR TRUBUS via zoom part of TBS

IDE BISNIS DARI PEKERANGAN
Menunjukkan pekerangan rumah sebagai peluang usaha di bidang pertanian saat pandemi corona

Narasumber:
Dr. Scott Suryanto, S.P., M. Si
Konsultan dan pembicara nasional

Moderator:
Dr. Scott Suryanto, M. Si
Konsultan dan pembicara nasional

GRATIS | SABTU, 16 MEI 2020
Pukul. 14.00 WIB

Info lebih lanjut: 08127763958
Pendaftaran: [bit.ly/idebisnis](#)

Trubus Majalah | #trubusmajalah | #trubuschannel | #trubuschannel

TRUBUS Pelatihan Online

HIDROPONIK PRAKTIS WICK SYSTEM

Belajar tentang bagaimana merakit dan menanam tanaman hidroponik, perawatan mudah, cepat panen, hasil maksimal.

Biaya: Rp.350.000

Materi

- Cara merakit dan merakit hidroponik wick system
- Hidroponik wick system & teknik menanam sayuran hidroponik
- Perawatan hidroponik wick system
- Cara panen hidroponik wick system

Online training Batch 1: 17 Mei 2020
Penjualan Batch 1: 17 Mei 2020
Informasi: 08127763958

Webinar and Online Training



Thanks!