

# Jagran Jan Vikas Samiti

## Promoting Complementary Health Care Practices through SSE



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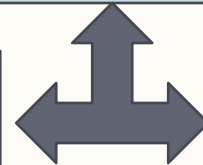
# Origin



**Established In 1985 with two main programs**

## **Traditional System of Medicine**

To provide a safe, cheap, easily and timely available alternative medicine system at the community level by community members



## **Community Development**

Creating community organizations on different issues related to land, water and forest for people's livelihood and up liftment.

# Geographical Areas

**Our Offices**

Udaipur  
(Head Office)

Dharyawad  
(Field Office)

**Training & resource Centre**

Kurabad

Jaisamand

Vali

**7 Blocks**

Girwa

Sarada

Salumber

Jhadol

Gogunda

Dharyawad

**Other states**

Gujarat

Madhya Pradesh

Karnataka

Uttar Pradesh

**RAJASTHAN  
District Map**



# Work Themes

**Grass Root  
Democracy**



**Local Livelihood  
Development**



**Traditional  
Health**



**Sustainable  
Natural Resource  
Development**



**Women  
Development &  
Empowerment**



**LEARN Program**



# Who is GUNI?

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**Gunis are the Traditional Healers who treat health problems by utilizing local medicinal plants and other natural resources. They learned this technique through Guru-Shishya system from their ancestors and acquired competency through practical experiences**

**WOMEN GUNI PREPARES A HERBAL FORMULATION –  
KNOWLEDGE BEING TRANSFERRED NEXT GENERATION**



## A Glimpses of actions.....

- Guni identification – involving local NGOs, school, panchayats, etc.
- Strengthening of local cadre – T.knowledge exchange *Jangal bhraman*, formulation & treatment demonstration
- Grassroot recognition & scientific assessment – registering with local democratic bodies - *Gram Sabhas*
- Guni Camps – Treatment in groups, association, exchange of medicines & formulations
- Knowledge Exchange - State / national Guni sammelan, workshop sharing treatment experience among each – other
- “*Dharam Bagichi*”- sustainable conservation & uses of local medicinal plant as backyard garden.
- Home herbal gardens – for common health problems at household level.
- Community herbal gardens - Medicinal plantation, pastures development, etc.
- Skilling of new cadre – Transfer the existing knowledge from old gunis to new gunis

# Documentation - protecting, promoting & recognizing value



- Community level – Community health knowledge registers (CHKRs) as common; Guni knowledge registers (GKRs) as specific; participatory, grassroots recognition
- Institutional level – *Guni Darshan*, *Guni Pharmacopoeia*, *Guni Khazana*, *Dai khazana*, etc.
- Desk Research – classical literature of Ayurveda, Yoga, Unani & Siddha (AYUSH) for promotion of health care practices

# Guni Training cum Treatment Centre (GTTC)

- Provide a space for practitioners to treat and consult patients
- Provide new Guni training
- Demonstrate raw drugs, plants and herbal medicines
- Increase availability of important medicinal plants
- Provide a platform for community awareness programmes







# Complementary Health Care

- The idea of furthering complementary Health Care program was conceived by JJVS team about 2 decade back
- In 2013, a new complementary health care initiative called Myotherapy was introduced among Gunis ( Traditional Health Practitioners) to integrate with their traditional practice.
- The purpose was to provide safe, affordable and effective health solutions by comprehending various alternatives
- The Gunis are use to offer their services without significant financial charges and were forced to meet out their livelihood needs from other means, to resolve this challenge and to enhance their livelihoods through the healthcare practices itself.
- More recently various other alternatives were explored and integrated with traditional practices such as chiropractic, naturopathy, sports therapy, osteotherapy, Bowen therapy etc were also introduced.



# Our efforts.....



- A network of 1335 Gunis and 502 traditional midwives were been trained.
- 8 Master Gunis trained as train the trainees Model
- Around 40 massage table was been distributed to Gunis to support Home Clinics.
- 135 new Gunis were been trained in Aaditherapy to promote Traditional Health in new generation
- Various Health camp have been organized to treat patients through traditional medicines and new modalities.
- Special Training given to females Gunis for women Health and sanitation.



# Sanitary Pad





- Providing Livelihood opportunities through skilling and entrepreneurship promotion
- Increase to access the hygienic and affordable sanitary napkins
- Not pushing as an aspirational product but as safer option
- Increase level of awareness of MHM
- Increased mobility of women
- Decreased Menstrual stigma in community
- Strengthening the capacity of exiting key community members such as teachers, community health workers and community leaders
- Increased social interaction and Increased participation level in gram sabha meeting
- Linkage with other health service providers and philanthropies

**Pulveriser**



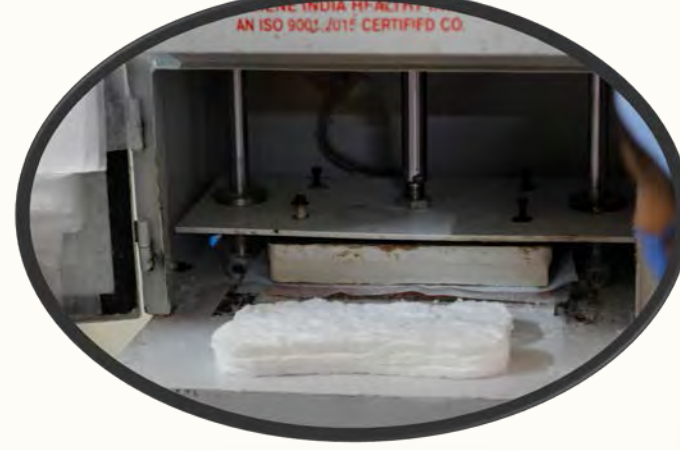
# Operation

**Pneumatic Pressing Machine**



**Product Trim Machine**

**Embossing & Sealing Machine**



# Sustainable Development Goals



# Alignment with SSE

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**Governance** – National, state and regional platform for Gunis. JJVS act as advisory for sanitary pad enterprises . SHG group formed annual meet annually regionally twice or three in a year local one in a month

**Ethical Values-** Gunis had fixed charge for various formulation , Quality of product should be ensured to establish health practices and non hazardous sustenance's. No discrimination in any form, gender, village, caste, etc , the core of practice will carry the limit of overall well being and dignity of patients/client as a citizen

**People** – Services will be inclusive safe and accessible to everyone in an affordable manner and consideration for vulnerable group

**Conservation-** As the services will be extended by primary dependent on natural process hence instead of over exploitation of nature product sustainable harvesting need to be ensured along with in situ and ex situ conservation strengthen species and propagation

**Sustainability-** All the thought of Guni practice was considered welfare services by current time the Gunis generally face livelihood challenges hence it is imp to make the practice more remunerative to fulfill their basic need and also to take forward by means of learning exchange and extensive reach out.





# Way Forward

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- Skill development of gunis about other alternative healthcare practices and new modalities
- Financial empowerment of gunis through livelihood augmentation
- Strengthening engagement with adolescent girls and enabling them with appropriate knowledge and skills
- Facilitating access and availability to healthcare services, nutritional supplements and sanitation material
- Nurturing learning among gunis about new skills apart from their traditional knowledge to help them to **treat more patients with different ailments.**

