



Sarvodaya
Shramadana Movement,
Sri Lanka



Social Solidarity Economy

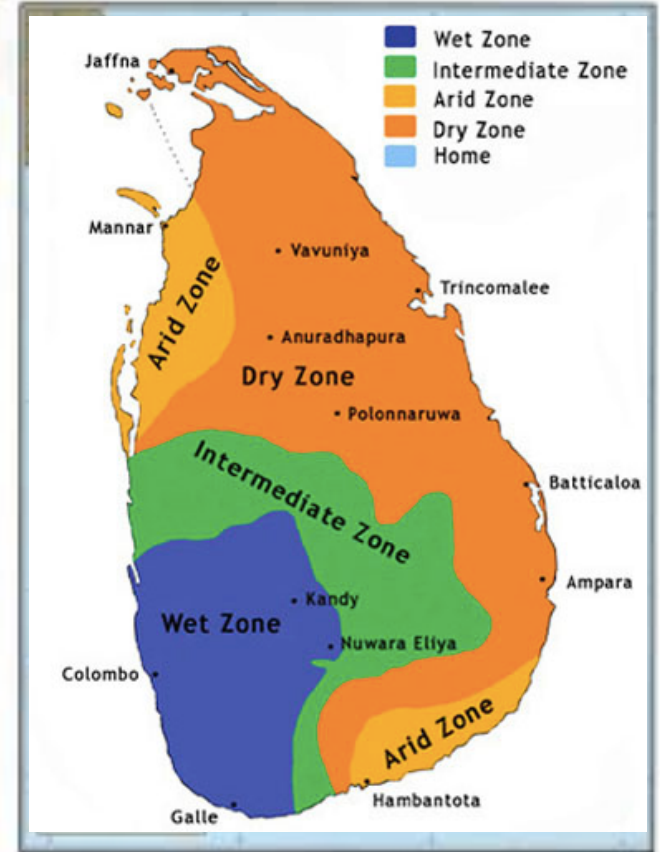
Sarvodaya Experience

JMM Niswi – Director
Project Management Unit
Sarvodaya Shramadana Movement



Sri Lanka

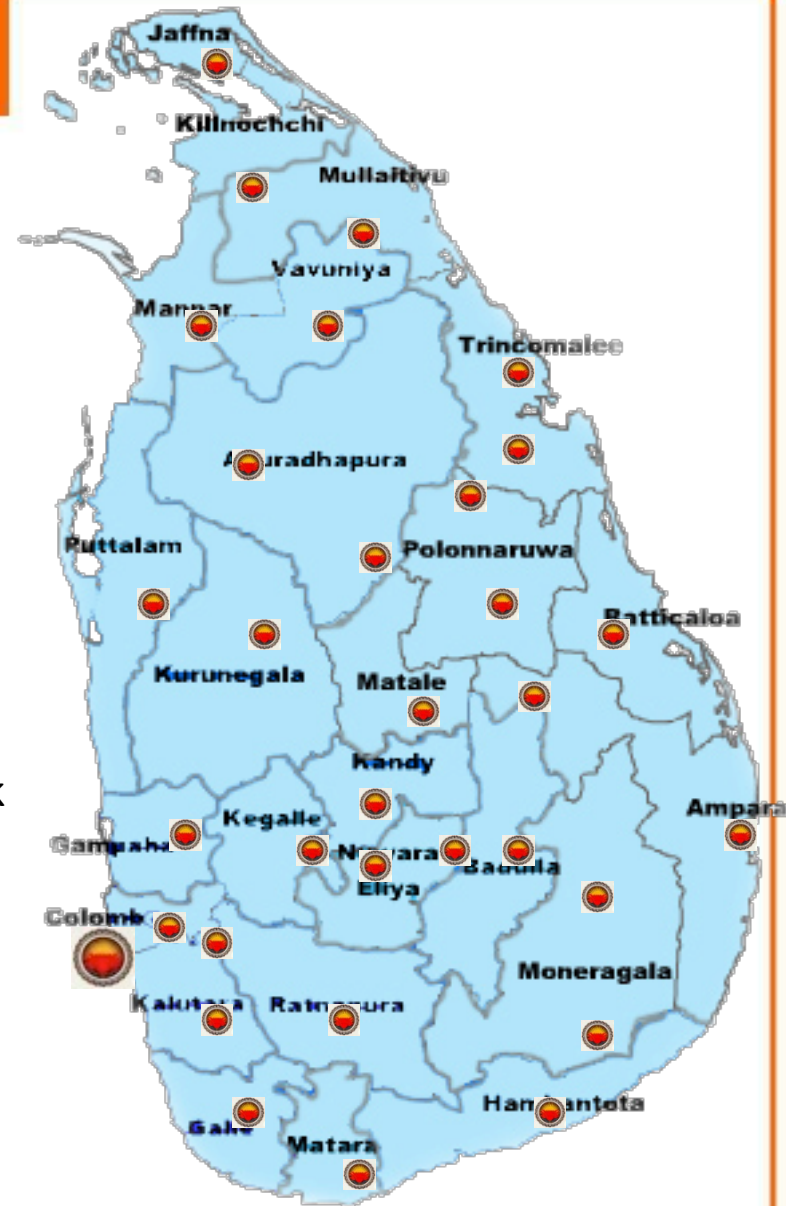
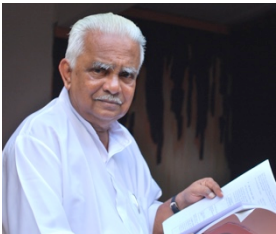
- Total Land area - 65,525 sq km
- Population – 21.32 M (2019)
- Life expectancy (Yrs) – 72.4 (Male), 79.6 (Female)
- GDP Per Capita – 4,065.22 USD (2017) World Bank
- Unemployment – 4.9% (2019 census)
- Older people – 7.9 (2012 census), 22% (by 2030)
- Youth Unemployment – 20.0% (2019 census)
- Urban population – 18.2%
- **Ethnicity** - Sinhalese 74.9%, Tamils of Sri Lankan or 4.12%, Muslims 9.3%
- **Religion** – Buddhists 70.1%, Hindu 12.58%, Muslims 9.66%, Christians 7.62%
- **Economy** – Agriculture (12.8%), Industry (29.2%), Services (58.0%)





Sarvodaya Shramadana Movement

- Sarvodaya = **Sarva** (All)+**Udaya** (Awakening)
- Founded through **Shramadana** (*Gift of time, thoughts, labor and energy*) in one rural village in 1958, and ultimately expanded to 15,000 villages through out Sri Lanka
- Presently the Sri Lanka's most broadly embedded community-based development organization network
- Working with 5,200 **legally independent** village societies in all districts including war-torn northern and eastern provinces



Sarvodaya physical infrastructure in Sri Lanka



Vision:

Sarvodaya has a vision of a new social order in a society with no poverty and no affluence



We build the road and the road will build us..



Project Management Unit





Sarvodaya village development

- Graduation from social empowerment to political empowerment..

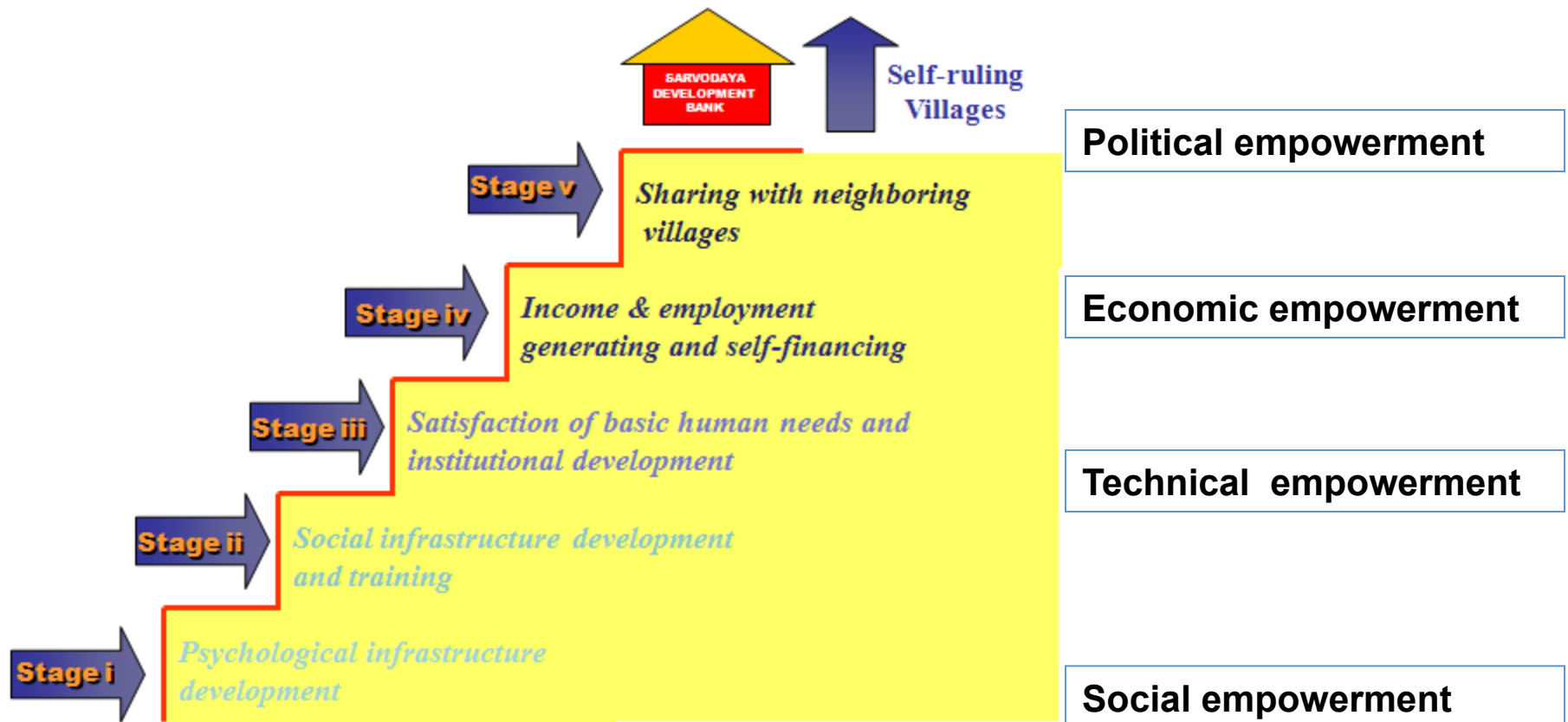
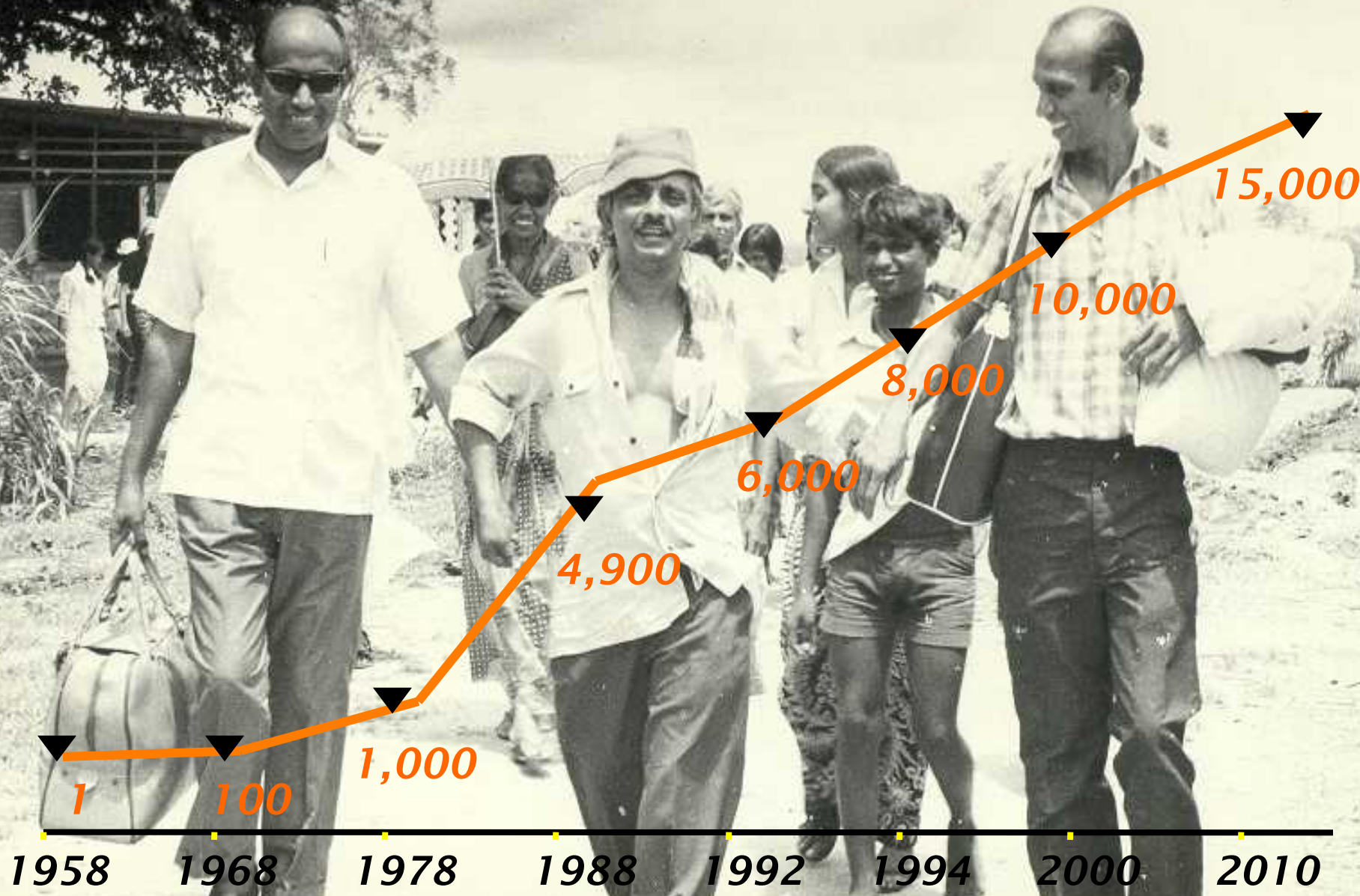


Figure: Village development process of Sarvodaya

Sarvodaya Expansion over 61 Years





Sarvodaya program areas

Unit / Organization	Role
Sarvodaya Shramadana Movement	Enrich national policy; mobilize masses and CBOs for peace ; Peace meditations and peace marches
SEEDS and SDF	Economic empowerment of conflict affected; micro-finance support
Sarvodaya Suwasetha	Take care of malnourished and abandoned children; teenage mothers ; uplift nutrition status of children
Sarvodaya Legal Services Movement	Provide lost documents and National Identity Cards; advocate for human rights ; legal mediation at village level
Sarvodaya Women's Movement	Livelihood development for conflict affected women; support mother-headed families ; promote women participation in decision-making
Sarvodaya Shanthi Sena	Inter-religious dialogues; youth for peace ; inter-district youth exchange camps; amity camps
Sarvodaya Trust Fund	Recognize humanitarian actors and efforts
Vishva Nikethan	Psychosocial healing of conflict affected; meditation programs
SRTS and Sarvo-Tech	Reconstruction and rehabilitation of damaged infrastructure; vocational training for ex-combatants



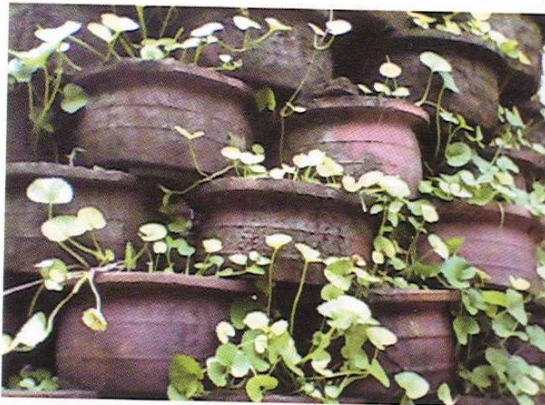
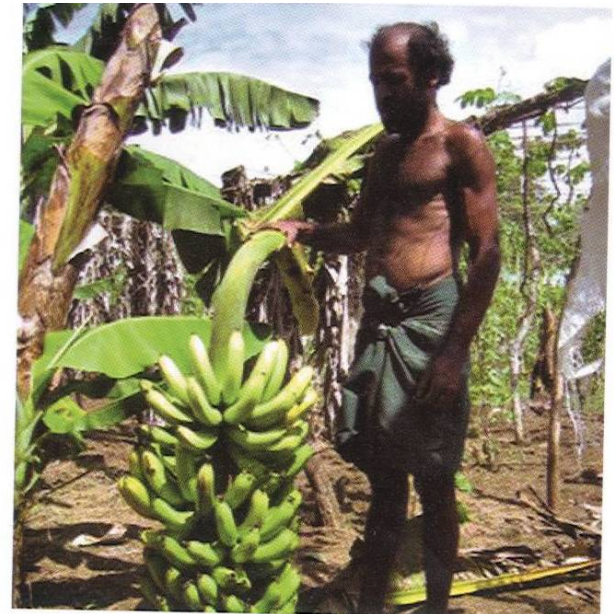
Sarvodaya – relative advantage as Community- based Network

- 61 years of proven history as welfare organization
- Goodwill as politically neutral people's organization
- Extended outreach to marginalized populations
- Decentralized decision making structures
- Island wide asset base
- Respecting the diversity and multi-lingual staff
- Holistic approach to development and volunteer resource pool



Sarvodaya Economic Enterprise Development Services (SEEDS) and SDF

- Micro-financing based on self-help
- Credit+ services
- Island-wide Sarvodaya Financial Centers
- Promotion of Small-scale and Medium-scale Entrepreneurship
- More than 1 billion SLR of loan portfolio





Sarvodaya Women's Movement

- Social, economic and political empowerment of rural women
- Promotion of micro-enterprises and self-employment
- Women in politics – improving political participation
- Women rights and prevention of domestic violence
- Nutrition programs





Vocational Training

- For youth and ex-combatants
- Fully equipped training centers (eg. Trincomalee, Batticaloa)
- Variety of courses targeting women and job market
- Support to start vocations





Sarvodaya VT experience in North & Eastern Province

- Holistic training, personality building
- Integrated peace building activities
- Healing trauma and psychological healing
- Over 2,000 youth trained and follow up
- Learning other languages and ICT





Community Capacity Building

- Formation and registration of Sarvodaya Shramadana Societies (CBOs)
- Continuous training of officials
- Societies Ordinance
- Annual audits and other constitutional obligations





Tharunodaya -

Increase the opportunities and develop the capacities of unemployed youth to engage in income generation activities so that they become:

- Self-dependant
- Enjoy financial autonomy
- Contribute to the development of the area
- Actively participate in the development of the nation
- Provide employment opportunities to others
- Live with dignity, start a family

Established 100+ sustainable Micro & Small Enterprises –300+ employed

The Process

Planning

- Orientation Workshop



Feasibility & Situation analysis

- Stake holder workshop
- Local Market Assessment



Implementation

- Awareness Creation & calling for applications
- Screening Camp
- Business Formulation Workshop – 1 day
- Provide Seed Capital
- Business Formulation Workshop – 3 day
- Marketing Assistance
- Business Follow-up
- Exposure visits
- Business Information Centre
- Youth Business Club

- ❑ Knowledge and Skills development
- ❑ Seed Capital (Low interest loans + Grants)
- ❑ Mentoring and Follow-up









Present challenges and way forward

- Phasing off of donor funding
- Voluntarism
- Complex societies and behaviors – Complex problems
- Lack of communication and collaboration among State, civil society and private sector
- COVID-19 Out Break and Post COVID-19 ..?



Sarvodaya
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Sri Lanka



"Sarvodaya means the Awakening of All – from an individual Human Personality to Humanity as a whole. This awakening has spiritual, moral, cultural, social, economic and political dimensions. Whatever we do in one of these sectors influences all other sectors."

DR. A. T. ARIYARATNE – FOUNDER

Thank you so much

www.sarvodaya.org