LINKING FARMERS AND CONSUMERS
During the COVID19 Lockdown
PAKISAMA initiatives
- A 34 YEAR OLD NATIONAL CONFEDERATION OF FAMILY FARMER ORGANIZATIONS
- 75 member organizations (provincial federations, primary assns and coops
  - 74,000 family farmers
We are currently implementing ORGANIZATIONAL DEV'T, ASSET REFORMS, AGROECOLOGY, COOPERATIVE BUSINESS DEVELOPMENT AND PUBLIC PROGRAMS AND POLICY REFORMS PROJECTS
THREE INITIATIVES DURING LOCKDOWN
FARMERS MARKET
FOOD PACKS DELIVERY
The Dumagat Farmers Market is back again of Sierra Nun (K-GAT) and PLEASE bring you nutritious and delicious vegetables and fruits of native farmers from Tanay, Rizal.

We will be setting up our market at Dela Costa Homes, Barangka, Marikina on Sunday (May 24).

We also accept online orders and delivery in selected areas. Due to limited stocks and weather to prepare orders, we will be accepting orders until 4 pm tomorrow (May 22).

This post includes the pricelist of products. Thank you very much for supporting native farmers!

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### Delivery Areas and Delivery Fee*

<table>
<thead>
<tr>
<th>Area</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Manila</td>
<td>P125</td>
</tr>
<tr>
<td>Pasig</td>
<td>P100</td>
</tr>
<tr>
<td>Marikina</td>
<td>P75-125</td>
</tr>
<tr>
<td>Makati</td>
<td>P125</td>
</tr>
<tr>
<td>Quezon City</td>
<td>P75-175</td>
</tr>
<tr>
<td>Mandaluyong</td>
<td>P125</td>
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<tr>
<td>Pateros</td>
<td>P125</td>
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<tr>
<td>Taguig</td>
<td>P125-150</td>
</tr>
<tr>
<td>San Juan</td>
<td>P100</td>
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<tr>
<td>Cainta</td>
<td>P125-175</td>
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<tr>
<td>Antipolo</td>
<td>P125-175</td>
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<tr>
<td>San Mateo</td>
<td>P125</td>
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<tr>
<td>Pasay</td>
<td>P150</td>
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<tr>
<td>Las Pinas</td>
<td>P175</td>
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<tr>
<td>Paranaque</td>
<td>P175</td>
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<tr>
<td>Alabang</td>
<td>P175</td>
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</tbody>
</table>

*Plus P25 per 4 kgs in excess of 12 kgs

*Max of 3 customers/courier
RESULTS

3 ROUNDS OF FARMERS MARKETS
3 ROUNDS OF ONLINE DELIVERIES
2 ROUNDS OF FOOD PACK DELIVERIES FOR RELIEF OPERATIONS
70 Farmers got higher farmgate price by 25%
355 consumers got retail price savings by 5%
1,233 urban poor families provided with food packs
KGAT agriforestry coop earned P100K net
created jobs for 35 sorters, riders, drivers
<table>
<thead>
<tr>
<th>DIMENSION</th>
<th>QUESTIONS TO AID IN DIAGNOSIS OF THE SSE ORGANIZATION (SSEO)</th>
</tr>
</thead>
</table>
| 1. Socially responsible governance - | 1. K-Gat is a start up agroforestry cooperative of Indigenous people Dumagat Remontados, precisely to provide a platform for the marginalized members of the IP Communities esp women to gain economic and political power in the community  
2. The Board of Directors are women Dumagats, the executive committee or management are all women dumagat leaders, members share capital to become members, using their products valued at P2,500 each. |
| 2. Edifying ethical values | As a cooperative they are oriented on the seven core pillars and values of cooperativism recognized globally. 1. VOLUNTARY & OPEN MEMBERSHIP 2. DEMOCRATIC MEMBER CONTROL 3. Members' Economic Participation. 4 Autonomy & Independence 5. Education, Training and Information 6. Cooperation among Cooperatives 7. Concern for Community |
| 3. Socio-economic benefits of the people/community | PAKISAMA's work at assisting K-Gat started on May 2, 2020 while Metro Manila and the entire Luzon are on lockdown. PAKISAMA shared the objective of K-Gat to get their vegetables, rootcrops, and fruits sold direct to consumers. In just three weeks, three modes were initiated. First was the setting up of a farmers market at de la Costa Homes serving lower middle class homeowners. Second, was the delivery of food packs to an institution (de la Salle Brothers) conducting relief operation for an urban poor settlement in Montalban. Third, was online delivery service to middle class consumers. |
| 4. ECOLOGICAL CONSERVATION | K-GAT members are all IPs dedicated for centuries to conserve Mout Irid. In fact they are advocating for the establishment of Indigenous Community Conservation Area around Mout Irid. Key leaders of K-GAT are also leaders in the advocacy to stop the construction of the Kaliwa Dam, a project that threatens thousands of lives, livelihoods, and hectares of forest flora and fauna. |
| 5. ECONOMIC SUSTAINABILITY. | Understanding the importance of professional staff to manage the cooperative, they are dedicated to earn precisely to sustain the organization in the long haul. They will build competencies in organizational development, providing full value chain services to members and to build sustainable partnerships especially with food consumers cooperatives, to earn enough to pay staff and sustain operations |
Key Farmers Problem: Organization
COMPETENCIES NEEDED

Organization Devt
Full value chain services
Partnerships
Governance,
Management (people, finance, information)
Members education and participation
FULL VALUE CHAIN SERVICE

LAND,
EXTENSION/EDUCATION
INPUT SUPPLIES INCL FINANCING
VALUE ADDITION
PARTNERSHIPS

AGRI COOPS AND CONSUMERS COOPS
CIVIL SOCIETY
GOVERNMENT
Key CONSUMERS problem: Organization
COMPETENCIES NEEDED

Organization Devt
Full value chain services
Partnerships
Governance,
Management (people, finance, information)
Members education and participation
FULL VALUE CHAIN SERVICES

food and health education,
home delivery service,
catalogue of food variety and availability
PARTNERSHIPS

local agri-fishery-forestry coops

Civil society

Government
CONCLUSION

It is time to invest efforts at building food consumers cooperatives or retool existing credit coops and homeowners associations, which will directly source food from local agri-fishery-forestry cooperatives.