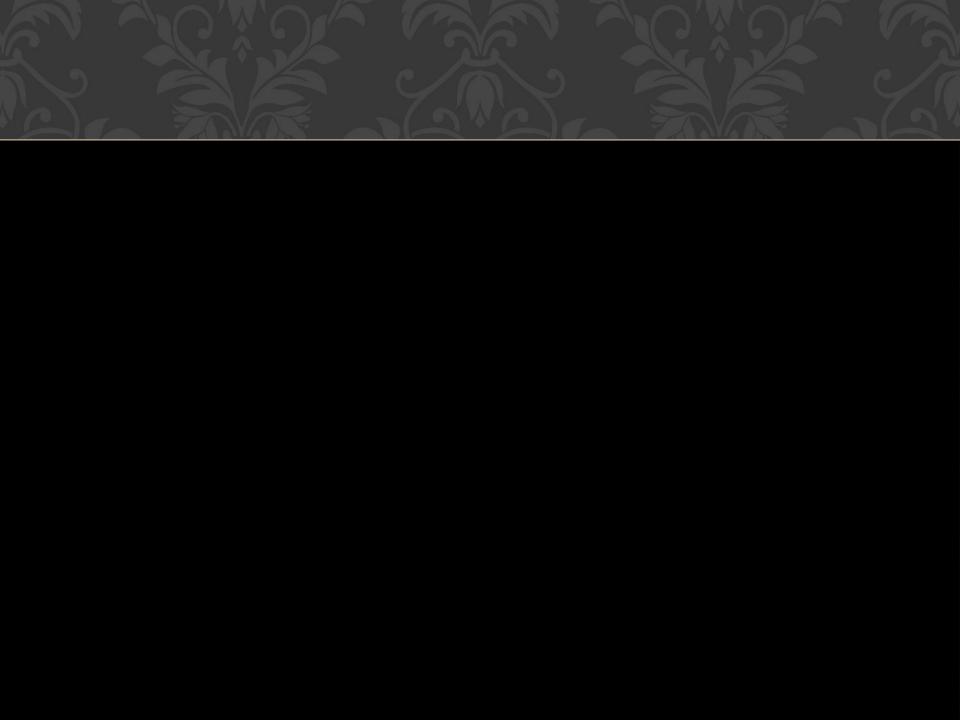


During the COVID19 Lockdown

DAKISAMA initiatives



PAKISAMA

- A 34 YEAR OLD NATIONAL CONFEDERATION OF FAMILY FARMER ORGANIZATIONS
- 75 member organizations (provincial federations, primary assns and coops
 - 74,000 family farmers

We are currently implementing

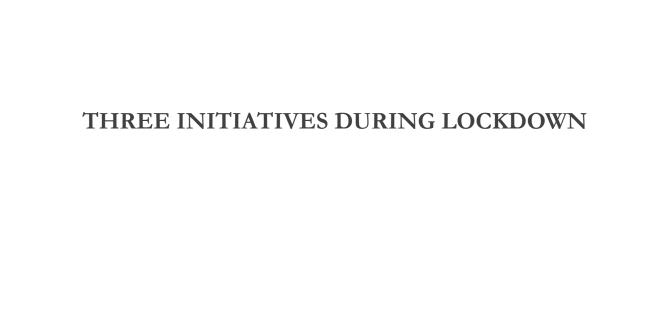
ORGANIZATIONAL DEVT,

ASSET REFORMS,

AGROECOLOGY,

COOPERATIVE BUSINESS DEVELOPMENT AND PUBLIC PROGRAMS AND POLICY REFORMS PROJECTS





FARMERS MARKET



FOOD PACKS DELIVERY

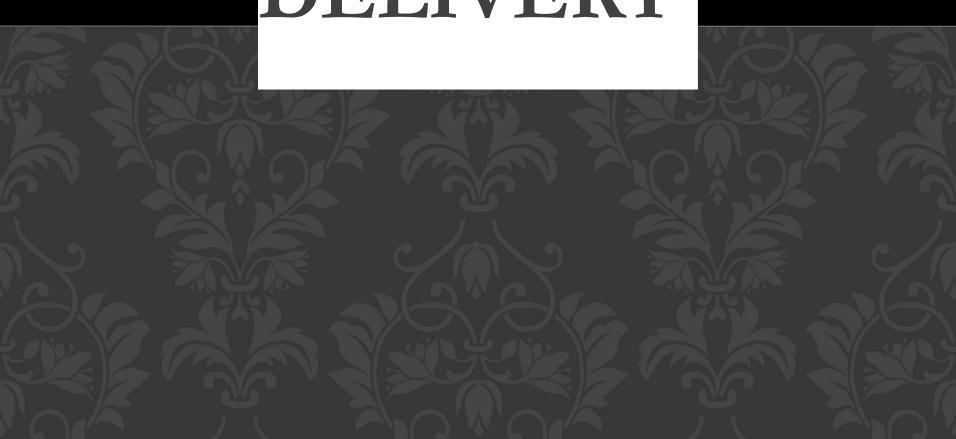








ONLINE HOME DELIVERY



KUNG INTERESADO PO KAYO, MAARI INYO PONG TAWAGAN ANG TELEPONONG ITO 9338913 PAPA SA INYONG MGA ORDERS, O IBALIK ANG PAPEL NA TO SA AMIN HANGGANG

REACH US







Delivery Areas and Delivery Fee*

| Manila | ••••• | P125 |
|-------------|-------|----------|
| Pasig | ••••• | P100 |
| Marikina | ••••• | P75-125 |
| Makati | ••••• | P125 |
| Quezon City | | P75-175 |
| Mandaluyor | ng | P125 |
| Pateros | | P125 |
| Taguig | | P125-150 |
| San Juan | ••••• | P100 |
| Cainta | | P125-175 |
| Antipolo | | P125-175 |
| San Mateo | | P125 |
| Pasay | | P150 |
| Las Pinas | | P175 |
| Paranaque | | P175 |
| Alabang | | P175 |
| | | |

*Plus P25 per 4 kgs in excess of 12 kgs

Max of 3 customers/courier

akete ng 16 na gulay at pagkaing ugat na nagtitimbang na 7.4 kilo (ng 350 pesos pang pakbet, sigang, laing, at ensalada masustansiya malapit lang, at maari nyo pong makilala ang magsasakang pina

















RESULTS

3 ROUNDS OF FARMERS MARKETS 3 ROUNDS OF ONLINE DELIVERIES 2 ROUNDS OF FOOD PACK DELIVERIES FOR RELIEF OPERATIONS

IMPACT

70 FARMERS GOT HIGHER FARMGATE PRICE BY 25%
355 CONSUMERS GOT RETAIL PRICE SAVINGS BY 5%
1,233 URBAN POOR FAMILIES PROVIDED WITH FOOD PACKS
KGAT AGRIFORESTRY COOP EARNED P100K NET
CREATED JOBS FOR 35 SORTERS, RIDERS, DRIVERS

| DIMENSION | QUESTIONS TO AID IN DIAGNOSIS OF THE SSE ORGANIZATION (SSEO) |
|--|--|
| Socially responsible governance - | K-Gat is a start up agroforestry cooperative of Indigenous people Dumagat Remontados, precisely to provide a platform for the marginalized members of the IP Communities esp women to gain economic and political power in the community The Board of Directors are women Dumagats, the executive committee or management are all women dumagat leaders, members share capital to become members, using their products valued at P2,500 each. |
| 2. Edifying ethical values | As a cooperative they are oriented on the seven core pillars and values of cooperativism recognized globally. 1. VOLUNTARY & OPEN MEMBERSHIP 2. DEMOCRATIC MEMBER CONTROL3 Members' Economic Participation. 4 Autonomy & Independence 5. Education, Training and Information 6. Cooperation among Cooperatives 7. Concern for Community |
| 3. Socio-economic benefits of the people/community | PAKISAMA's work at assisting K-Gat started on May 2, 2020 while Metro Manila and the entire Luzon are on lockdown. PAKISAMA shared the objective of K-Gat to get their vegetables, rootcrops, and fruits sold direct to consumers. In just three weeks, three modes were initiated. First was the setting up of a farmers market at de la Costa Homes serving lower middle class homeowners. Second, was the delivery of food packs to an insitution (de la Salle Brothers) conducting relief operation for an urban poor settlement in Montalban. Third, was online delivery service to middle class consumers. |
| 4. ECOLOGICAL CONSERVATION | K-GAT members are all IPs dedicated for centuries to conserve Mout Irid. In fact they are advocating for the establishment of Indigenous Community Conservation Area around Mout Irid. Key leaders of K-GAT are also leaders in the advocacy to stop the construction of the Kaliwa Dam, a project that threatens thousands of lives, livelihoods, and hectares of forest flaura and fauna. |
| 5. ECONOMIC SUSTAINABILITY. | Understanding the importance of professional staff to manage the cooperative, they are dedicated to earn precisely to sustain the organization in the long haul. They will build competencies in organizational development, providing full value chain services to members and to build sustainable partnerships especially with food consumers cooperatives, to earn enough to pay staff and sustain operations |



COMPETENCIES NEEDED

Organization Devt
Full value chain services
Partnerships

ORGANIZATION DEVELOPMENT

Governance,

Management (people, finance, information)

Members education and participation

FULL VALUE CHAIN SERVICE

LAND, EXTENSION/EDUCATION INPUT SUPPLIES INCL FINANCING VALUE ADDITION

PARTNERSHIPS

AGRI COOPS AND CONSUMERS COOPS CIVIL SOCIETY GOVERNMENT



COMPETENCIES NEEDED

Organization Devt
Full value chain services
Partnerships

ORGANIZATION DEVELOPMENT

Governance,

Management (people, finance, information)

Members education and participation

FULL VALUE CHAIN SERVICES

food and health education,
home delivery service,
catalogue of food variety and availability

PARTNERSHIPS

local agri-fishery-forestry coops

Civil society

Government

CONCLUSION

It is time to invest efforts at building food consumers cooperatives or retool existing credit coops and homeowners associations, which will directly source food from local agri-fishery-forestry cooperatives