PATAMABA-Workers in the Informal Sector Enterprise (WISE)

BY: josephine c. parilla
WISE

• Is the economic arm of PATAMABA Rizal, organized in year 2009;
• WISE have 135 primary members (127 female and 8 male) either as investor/worker;
• 183 affiliate members who were under WISE/DOLE (Department of Labor & Employment) Child Labour Program;
• 67 members were into homebased production (homecare, housewares and decors, fashion accessories, boxes, candles, etc) run and manage by the organization;
• Initial investment by the primary members - Php200.00 or USD 4.
Candles, Homecare, slippers, and soaps

Perfumes and fashion accessories
Affiliation:

Pambansang Kalipunan ng mga Manggagawang Impormal sa Pilipinas or the National Network of Informal Workers in the Philippines (PATAMABA).

Homebased Workers Network of the Philippines (HOMENET PHIL)

NATIONAL COUNCIL OF WOMEN IN THE PHILS. (NCWP)
Representation:

National Anti-Poverty Commission-Workers in the Informal Sector Council (NAPC-WISC)

Calabarzon Regional Development Council (RDC)

Rizal Provincial Local Council of Women

Rizal MSMED Council

Angono Rizal Municipal Development Council

Angono Gender and Dev Focal Point System
WISE Issues:

- Statistics, Participation & Representation

IMPLOVE ACCESS TO PRODUCTIVE RESOURCES (credit, training, technology, capital and market)

IMPLOVE ACCESS TO SOCIAL SECURITY, INSURANCE, JUSTICE & PROTECTION OF WORKPLACES & PROTECTION FROM VIOLENCE
Governance Framework ....(RA 8425++)

1. Social security, justice, protection of workplaces & protection from violence
2. Human development services
3. Asset reform
4. Participation in governance
5. Employment in enterprises & services

- IS, TU’s, NGO’s, PO’s, NGA’s, LGU’s and Private Sector

- Advocacy: Policies, Programs, Legislations, projects
- Awareness Raising/ Capability Building
- Direct Assistance

GAs/NGOs → Organization

Investors → Workers → Indirect Mm

Participatory Decision-Making
SOLIDARITY INITIATIVES
FROM THE GROUND UP
CONVERGENCE FOR
LEADREPRENEURSHIP/ and SOLIDARITY ECONOMY

WISE ENTERPRISE

NATIONAL GOVERNMENT AGENCIES
LOCAL GOVERNMENT
PRIVATE SECTOR
Trade Unions, Cooperatives, Civil Society
Others & Work Assos.
CENTER-SATELLITE SYSTEM OF PRODUCTION
Model for Enterprise Development : LEADREPRENEURSHIP (BUSINESSHOOD)

ADVANTAGES
- mastery of skills
- socially responsive
- more jobs generated
- focused intervention
- pool of resources
- increased quality productivity
- more sustainable
- wider market
- globally competitive
- relevant capacity building
- resources maximized

cost efficient
wider access to 4 pillars of enterprise
**PATAMABA WISE**  
**SSE Dimension 1: SOCALLY RESPONSIBLE GOVERNANCE**

<table>
<thead>
<tr>
<th>Governance criteria</th>
<th>Institutional Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Fair legal framework</td>
<td>Registered in the DOLE as Rural Workers Association. Accredited as Implementing Partners of DOLE for Program and Projects. Yearly renewal of Business Permit in the Local Government Units (LGU)</td>
</tr>
<tr>
<td>2. Participation</td>
<td>Run mostly by women. Include all types of workers in the informal economy/sectors</td>
</tr>
<tr>
<td>3. Equity &amp; inclusiveness</td>
<td>Equal share in investments. Members can be investors / workers.</td>
</tr>
<tr>
<td>4. Transparency</td>
<td>Regular reporting and updating. Records and reports open to members.</td>
</tr>
<tr>
<td>5. Accountability</td>
<td>Compliance with requirements of BIR, LGU. All members are accountable to the organization</td>
</tr>
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## PATAMABA WISE

### SSE Dimension 2: EDIFYING ETHICAL VALUES

<table>
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<tr>
<td><strong>Compassion</strong></td>
<td>Recognizes and consider one’s differences, and we understand common problems esp to women in distress.</td>
</tr>
<tr>
<td><strong>Justice</strong></td>
<td>Based on fairness and considerations.</td>
</tr>
<tr>
<td><strong>People &amp; Planet over Profit</strong></td>
<td>Respect individuality, differences, working together and work towards creating wealth and socially be protected.</td>
</tr>
<tr>
<td><strong>Solidarity, cooperation and mutualism</strong></td>
<td>Participatory governance</td>
</tr>
<tr>
<td><strong>Participatory Democracy</strong></td>
<td>Both are equal</td>
</tr>
</tbody>
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### SSE Dimensions 3,4 & 5: The 3 ‘P’s – people, planet, profit

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<th>Institutional Activities</th>
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<tr>
<td><strong>3. PEOPLE</strong></td>
<td>Job creation, income augmentation and social protection</td>
</tr>
<tr>
<td><strong>4. PLANET:</strong></td>
<td>Awareness &amp; trying to practice on environmental conservation, green economy and solidarity</td>
</tr>
<tr>
<td><strong>5. PROFIT</strong></td>
<td>Hoping towards economic &amp; financial sustainability</td>
</tr>
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## PATAMABA-WISE COVID-19 PANDEMIC

<table>
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<th>Issues</th>
<th>Interventions/Activities</th>
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<tr>
<td>INCOME due to loss production</td>
<td>Focused to produce disinfectants, cleaning, homecare products and facemasks</td>
</tr>
<tr>
<td></td>
<td>Shifted to produced PPEs thru subcontacting arrangements</td>
</tr>
<tr>
<td>Workers (can not fully absorb all)</td>
<td>On rotation basis.</td>
</tr>
<tr>
<td>Markets (consumers)</td>
<td>Online selling, in house selling (displayed at home vicinity) and direct selling</td>
</tr>
<tr>
<td>Food Package Supplement to members</td>
<td>Did a fundraising campaign to buy goods for distribution to “poor” and “marginal” members</td>
</tr>
</tbody>
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Thank you very much!