

# **ASEC-ASIA JUNE 2020- MAY 2021 (AGENDA & PRIORITIES)**

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## **ASEC PRIORITIES**

### **1 ASEC SSE ACADEMY**

ASEC will strengthen the ASEC SSE ACADEMY. This is online - content, discussions at regional and national levels. The academy will become our flagship program developing training and case study content.

We will work with ASSEFA, India to have an onsite Asian level SSE training centre in Maduria, Tamil Nadu. We will seek partners like ILO and other academic institutions to join us.

ASEC will undertake case study recordings and research writing on principles, practices and policies documenting the Asian experiences. The Academy will also reach out to other English speaking countries especially in Africa so as to make the online facilities available.

### **2 ASEC NATIONAL NETWORKS**

ASEC will recruit and strengthen national networks in 18 Asian countries via three sub regional levels:

South Asia: India, Sri Lanka, Nepal, Bangladesh, Pakistan & Afghanistan.

South East Asia/Asian: Malaysia, Indonesia, Philippines, Thailand, Singapore, Cambodia, Myanmar, Laos & Vietnam.

East Asia: Japan, South Korea, China including Hong Kong

### **3 SSE PROMOTION & VISIBILITY -ASIA**

ASEC will play a role in the promotion and advocacy of SSE public policies in Asia via enhancing the visibility of SSE community based projects in Asia

We will network with Tan Sri Michael Yeoh (KSI) via the ASEAN Leadership and community forum, Asia Pacific SDG Forum via UNESCAP and ASEAN People Forum.

### **4 SSE CONSULTANCY**

To provide SSE-SDG consultancy to private sector CSR funders and projects so as to help shift CSR towards community based social enterprises. This could be our source for funding for work in Asia like networking with RYTHM Foundation (Malaysia) who fund 26 community projects through their CSR funding. We will explore partnership with other private sector Asia & ASEAN level companies for this purpose

### **5 SSE NETWORKING -ASIA**

We establish partnership and networking roles among SSE partner networks like Home net Asia, Fair Trade movement and cooperatives including renewing our partnership with Korean Work Together founding and also PARCIC Japan's SSE partners and their funding of community partners in least developed countries

## **6 ASEC GLOBAL COMMITMENTS**

.ASEC is the Asian continental partner in RIPESS Intercontinental SSE organisation. ASEC is the Asian voice in the global SSE world. ASEC has different RIPESS commitment to participate together in various working committee such as international advocacy and thematic areas such as Public Policies, Education, Gender/Feminism, Youth and Food sovereignty. ASEC will assign an ASEC member to play a role in RIPESS on behalf of ASEC

ASEC will also participate at the High Level Political Forum on SSE, in the UN Taskforce on SSE (as an observer) and also in the UN2020 & UN@75 reform process

## **7 MARKETING & INVESTMENT VENTURES**

ASEC will explore how to play a business and enterprise role in fostering markets and investments for ASEC members with business and investment partners.

We will network with Brands for Good Asia and ASEAN CSR (both Singapore based organisations)to network with the business community and CSR funding for community based economy ventures in Asia.

## **ASEC STRUCTURE**

There are two levels in ASEC structure. The first is the ASEC members meeting and the second is the ASEC management

### **ASEC MEMBERSHIP MEETING**

ASE is now targeting 18 Asian countries with a led representative and other member representatives for SSE Organisations from each country to the big ASEC members meeting.

ASEC is promoting National SSE networks in each country.

In each country ASEC hopes there will be five to 10 SSE partners who subscribe to the five SSE dimension and who are willing to use the SDG framework and indicators for socio-economic and environmental sustainability. They are prepared to present their case studies and document their experiences.

In countries like India and China with large population base and geographical spread we are open to more than one representative. For example in India we could have a partner for the South, North, West and East so not one but 4 or even 5 as each Indian state has a huge population as compared to Malaysia with just 35 million people.

ASEC Membership meeting will be held three times a year to discuss and review business matters. However as we maintain a direct membership approach the whatsapp group and our online ASEC SSE Academy will be in regular touch with regional and national level SSE programs on a weekly basis.

### **ASEC MANAGEMENT TEAM**

ASEC management now has the following rep: Dr Ben Quinones (Philippines) who is ASEC founders in ASEC along with Pak Bambang (Indonesia) and Denison Jayasooria (Malaysia)

Dr Denison (as ASEC chair), Dr Eri (as ASEC vice chair), Mr Kon Onn Sein (as ASEC treasurer). Mr Shigeru (PARC Japan), Ms Poonsap (Thailand) and Mr Kumar (ASSEFA, India) are ASEC MT members. Mr Chandra is communication executive and James (Rhythm as secretary)

ASEC funds are operated by a Malaysian Foundation – YKPM and the signatories are Denison & Kon Onn Sein. We are exploring registration as a society in Malaysia. An application has been made to the Malaysian Registrar of Societies (ROS) and waiting for their advice and confirmation if non Malaysian citizens can be part of the society called ASEC if registered under Malaysian law with an Asian level focus. Informally they said possible with a 50-50% or 60-40% membership of the committee.

### **ASEC REPRESENTATIVES TO RIPESS**

Currently we have three representatives Dr Denison Jayasooria (as ASEC Chair), Dr Eri (as ASEC Vice Chair) and Mr Shigeru (Japan)

All three of us are ASEC rep in RIPESS and our mandate is from ASEC membership/partner base. Therefore we need to meet regularly and developed a collective vision, perspective in global SSE work. We need to be more consultative in this process

Prepared by Denison Jayasooria  
ASEC Chair  
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