COMMUNITY FARM ENTERPRISE, KG OA ULU GUMUM

MAKING BUSINESSES WORK FOR THE POOR
50 Jakun families in semi forest area:
- Hunters & Gatherers up till 2008
- Helplessness & Hopelessness - Logged Forest & Market Economy

State: OA not recognized as distinct forest people whose identity, culture & livelihood depend on being one with the forest.
JOURNEY OF ORANG ASLI BECOMING A FARMER & SSE FARM

- Diminished natural resources & access to clean drinking water
- Poverty RM500 (US$125) household.
- Poor housing/roads
- Poor access to health and education
- Low literacy rates
- Low access to fair markets
- Fragile Community Unity
DEEPENING PROBLEM: IMPACT OF IRRESPONSIBLE LOGGING
FARMING
BUILDING FAIR BUSINESS FOR A FAIR SOCIETY

Share Profits & partners in Value Chain

 Owners: Dignity & Empowerment

Surplus Profits ploughed to sustain COMMUNITY TRANSFORMATION
SKILLS & PRODUCTION IMPROVED
• 30 types of vegetables & 10 types of traditional herbs
• Harvest 1,600kg -2,500kg on 3 acre of land

INCOMES
• Farmer RM500 (USD$125) TO RM1,000-2,000 pm (USD$500)
• Stop fertiliser subsidy – Jan 2020.

OWNERSHIP
• Farmers grow- 8-36 farmers
• 5 groups replicated farm
• Second village replicating farm – Jan 2020: 12 farmers

IMPACT
• Improved nutrition. RM40 (USD$10) saved & consumption doubled
• Surplus Income- buy motorbike, expand house, pocket money doubled, Purchase own seeds & equipment

HOPE & DREAMS
Farm scaling up, Conserve their forest
OUR ORGANICALLY GROWN PRODUCE
MEASURED IMPACTS: SOLIDARITY ECONOMY 5 DIMENSIONS MODEL
BEN QUINONES

1. GOVERNANCE
2. EIDFYING VALUES
3. SOCIAL DEVELOPMENT
4. ENVIRONMENT
5. SUSTAINABILITY
1. GOVERNANCE

(FAVOURS SOCIAL INCLUSION)

Includes socially excluded: (Cooperation over Competition)
- Poor and Elderly given spaces to farm & no minimum volume demanded

- Facilities are shared for common use eg tractor, water pumps

- Poor can get loan for seed capital to start farms

- Women in management committee 2/5

- 2% surplus profits put into community fund

Democratic Participation:
- Leaders are democratically elected and work on consensus & oversight by Village council.

Eg Major policy decisions are made in discussions with all farmers-
2. **EDIFYING VALUES**

*(COMPASSION : SOLIDARITY, MUTUAL RESPECT, EQUITY & JUSTICE, INCLUSIVITY)*

**SSEO Social Mission**: Fair Businesses for a Fair Society

**PEOPLE AND PLANET BEFORE PROFITS**

**People Well Being first**: Flexi work, no minimal production, Loans for seed capital

- Facilities shared & work collectively for economy of scale.
- Surplus veg given to poor, service fees are regulated to be affordable.
- Farmers rewarded by individual harvest & efforts.

**Planet before Profits**: Use Green technology (organic farming) and conserves water catchment area

- Surplus profits of 2% shared with the community and for forest conservation activities

**ADVOCACY**: Lobbying JAKOA to promote eco farming to other OA communities
3. SOCIAL DEVELOPMENT

(BENEFITS TO COMMUNITY AT LARGE)

- Work creation in the village & increased incomes
- Flexi hours and village base- Be with family
- Hope and future for others- Organic farming skills- teaching others
- Strengthened Leadership & Unity: Form management committee to protect water catchments & clean water
- Surplus vegetables given to those in need
- Fair Markets for other village produce
4. ECOLOGICAL CONSERVATION (ENVIRONMENT)

- Organic Farming- non use of chemicals, soil conservation
- Organic Farm : 1 acre and can sustain 4 families & not necessary to chop so much Trees.
- Surplus economy Enables community to conserve their forest
- Now exploring how to set up a water catchment management system
5. ECONOMIC SUSTAINABILITY
  (PARTNERS IN SUPPLY CHAIN)

- OA own farms & partner with fair trade coop to market produce.

- FAIR TRADE PLUS model- fair price. (40% of retail price)
- INCOME increased from RM500 to RM1,000 - RM2,000 p/m (USD$250-500)

- Link with end retailer for fair price. ie Jaya Grocer- a premium supermarket chain to provide fair markets.

- Operational Cost 90% covered. Investment Cost- insufficient.
MARKETS EXPANDING: JAYA GROCER - 8 OUTLETS
SSE 5P & SDG- NO ONE LEFT BEHIND

11 out of 17 SDG goals are met. Sustainable farming, Fair markets, partnerships, Soil & forest conservation, small producers, culture

SDG GOALS
End Poverty 1
End hunger, food security & sustainable livelihoods 2
Health & Well being 3
Gender Equality 5
Clean water 6
Reduce Inequalities 10
Responsible Production 12
Climate Change 13
Livelihood Opportunities 15
Governance 16
Partnerships 17
THANK YOU FOR YOUR SUPPORT!

If you have any further questions, please do not hesitate to contact us!

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