



# **GRASSROOTS MOVEMENTS CREATING ALTERNATIVE DEVELOPMENT MODELS FOR ECONOMIC JUSTICE AND INCLUSION**

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- PATAMABA WISE/HOMENET PHILIPPINES

**LEADREPRENUERS  
HIP  
& SOCIAL  
SOLIDARITY  
ECONOMY**

# **PATAMABA-Workers in the Informal Sector Enterprise (WISE)**



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(WISE)**



# OUTLINE OF PRESENTATION

- I. Introducing PATAMABA WISE, the informal sector (IS), and IS issues (including gender issues)
- II. Women's Leadpreneurship and SSE to respond to IS and gender issues
- III. Covid -19 Pandemic: Impact and Response
- IV. PATAMABA WISE Agenda and Approaches:
  - Alignment with SSE Dimensions and SDGs
- V. Some Ways Forward

# BACKGROUND

- **HOMENET Phil is a national network of 27 national and local membership/community based organization of workers in the informal economy mostly women, with more or less 73,478 individual members;**
- **PATAMABA is one of the national organizations affiliated to HOMENET Phils operating in 8 Regions, 34 provinces, 384 local chapters with almost 20,000 individual members, 98% women, including Rizal Province in Calabarzon.**

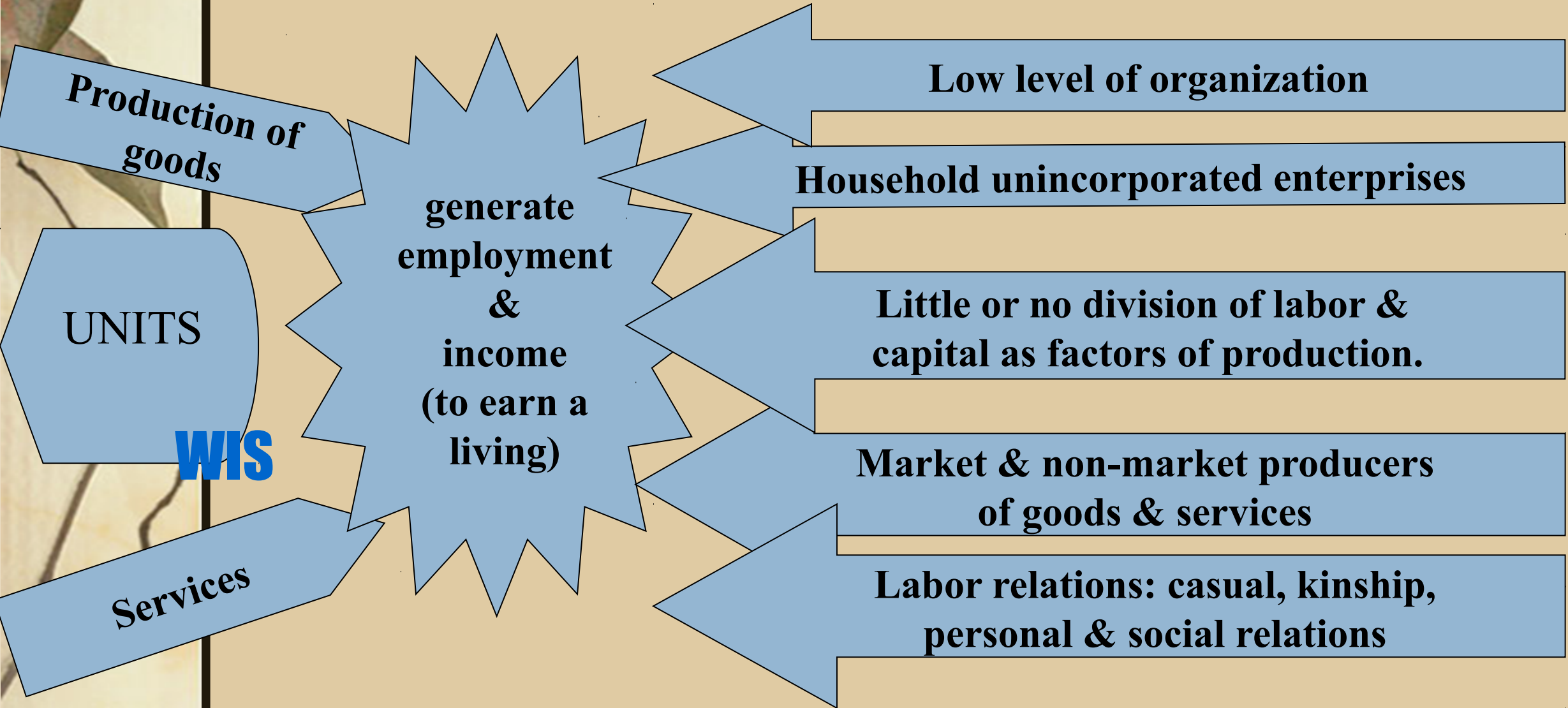


## BACKGROUND

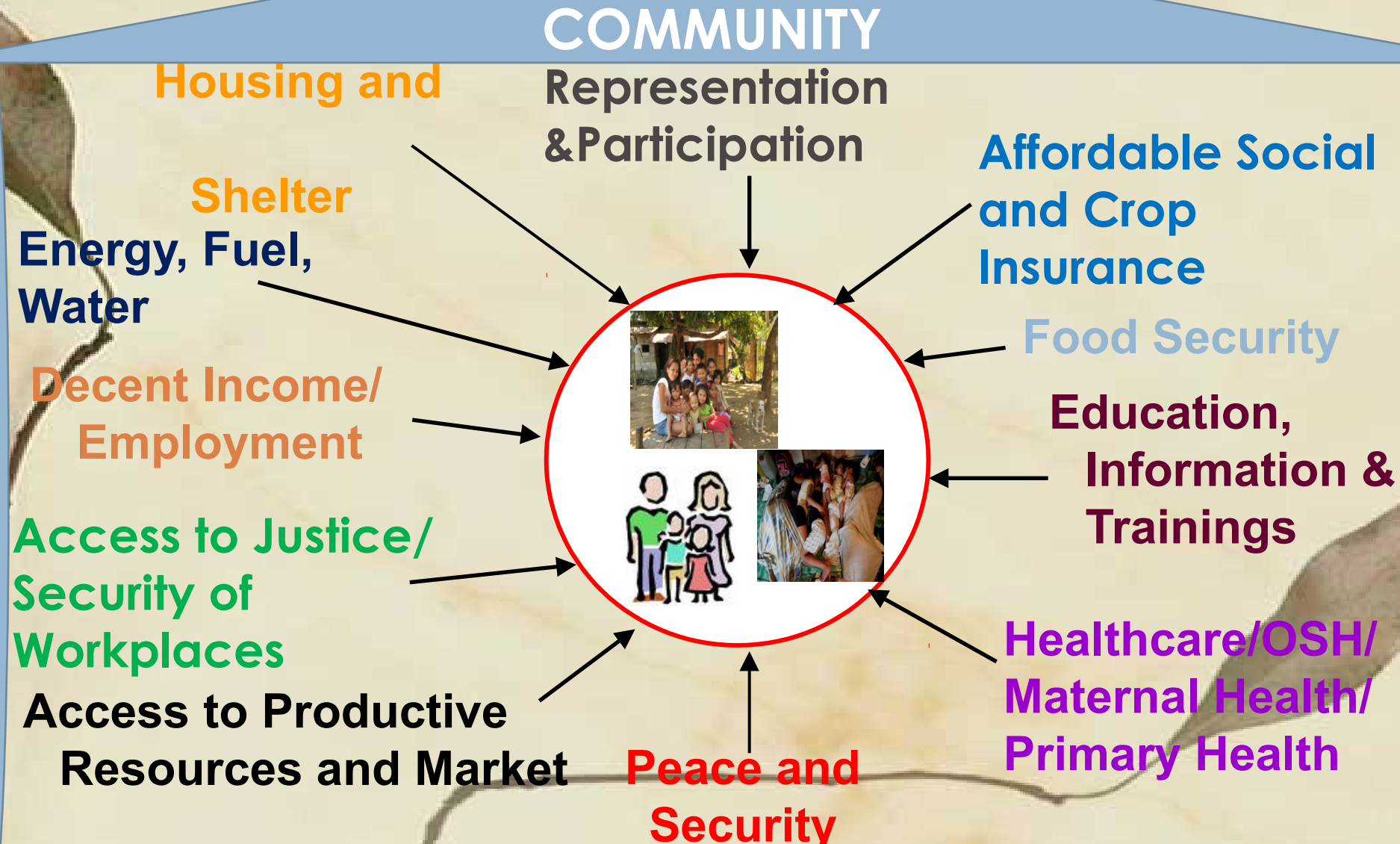
- **PATAMABA-Workers in the Informal Sector Enterprise (WISE) is one of the membership-based organizations (MBO) affiliated to HOMENET Phils and PATAMABA are operating in the Province of Rizal, Calabarzon Region with 361 members, mostly women; majority are homebased workers.**
- **WISE is the economic arm of PATAMABA-Rizal organized in 2009 to support the local homebased producers and their workers in their in their production, marketing overall and sustainability. WISE is a social enterprise because we are “an organization seeking business solutions to social problems”. (Thompson & Doherty, 2016)**
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*Ref.: NSCB Resolution No. 15, Series of 2002*

## **INFORMAL SECTOR : Conceptual Definition**



# THE NEEDS OF INFORMAL SECTOR AND ITS WORKERS

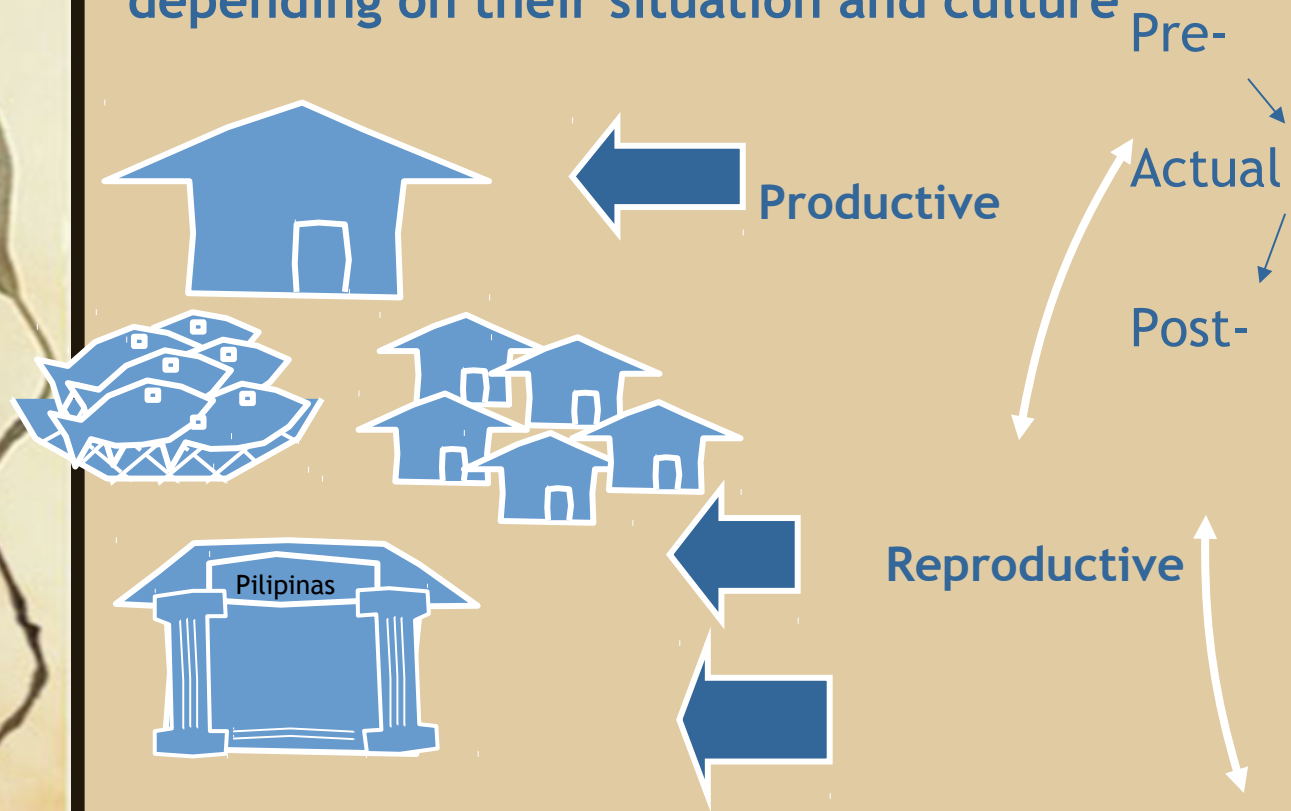


“INTEGRATED APPROACH IS NEEDED, MORE THAN JUST CONVERGENCE”.

# Valuing of Reproductive and Care Work

## UNPAID CARE WORK: How to Value

Women's contribution to the national and local economy is so huge, but varies depending on their situation and culture



## Kababaihan sa pamayanan



Ang mga gawaing ito ay malaki ang papel sa kabuhayan ng mahihirap na pamilyang nakadepende sa mga likas-yaman sa paligid nito, at sa pagsusustini ng buhay pamayanan. (Ma. Dulce Natividad- UP & Womenhealth)



**promoting women's LEADREPRENEURSHIP SOCIAL SOLIDARITY ECONOMY**

Ways Forward Amidst the Global Crisis, A Way Out of Poverty, and Doing Business while Promoting Social Values



# SOCIAL SOLIDARITY ECONOMY

**SOLIDARITY-** The process of taking active responsibility for our relationships in ways that foster diversity, autonomy, cooperation, communication, and shared power (direct democracy).

**ECONOMY-** The many different ways in which we human beings collectively generate livelihoods connecting to each other and to the rest of the earth

**SOCIAL SOLIDARITY ECONOMY** - concept designating enterprises and organizations, in particular cooperatives, mutual benefit societies, associations, foundations and social enterprises, which have the specific feature of producing goods, services and knowledge while pursuing both economic and social aims and fostering solidarity". the process of taking active responsibility.

LEADER + ENTREPRENEUR = LEADREPRENEUR

**LEADERSHIP +  
ENTREPRENEURSHIP=  
LEADREPRENEURSHIP**

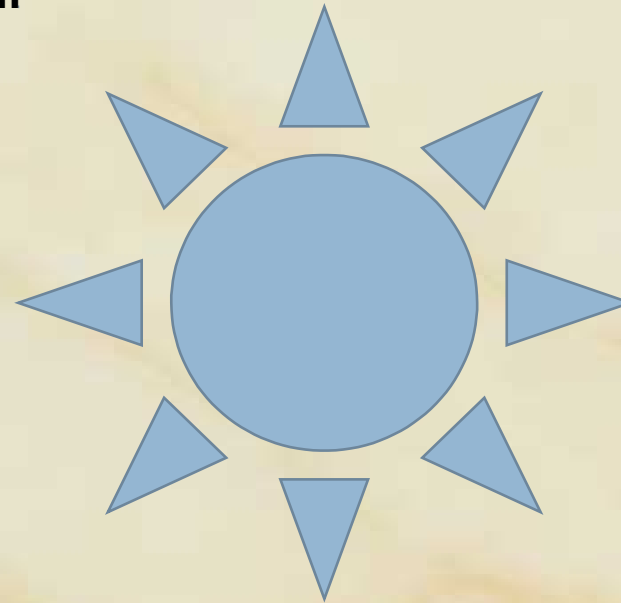


# Convergence for LEADREPRENEURSHIP and SOCIAL SOLIDARITY ECONOMY

**National Government  
Agencies**

**OTHER STAKEHOLDERS**

**LOCAL  
GOVERNMENT**



**CIVIL SOCIETY**

**PRIVATE  
SECTOR/BUSINESS  
GROUPS**

**TRADE UNIONS,  
COOPERATIVES, NGOs &  
WORKERS ASSOCIATION**

**COMMUNITIES**



# OVERALL IMPACT OF CRISIS

KEY AREAS	IMPACT
<b>Enterprise and Income</b>	Less production including inventories, less income
<b>Operation (organization)</b>	Limited due to lockdowns
<b>Volume of Production</b>	Down at least by 60 to 70%
<b>Collections</b>	Cannot fully collect receivables, since government and families have to prioritize food consumption .
<b>Services to members</b>	Limited since net surplus from business operation is low
<b>Others</b>	Health (medication), VAWC, discrimination

The background is a solid light beige color. On the left side, there is a vertical black line. To the left of this line, there is a faint, semi-transparent image of a leaf and a branch. The text is positioned to the right of the vertical line, within the area of the faint image.

# **PANDEMIC Impact on Women**

## Positive Side of the Pandemic

- New business opportunity on PPEs and wearables production;
- Access to funds for urban gardening, candles and doormats (AMRC );
- Supplied PPEs to networks and firms as part of Corporate Social Responsibility (CSR), as well as to hospitals and government offices;
- Usage of new technology(digital marketing online);
- Exposed to national situation and issues through online attendance in webinars;
- Focused more on organizing.

# Shifting production under COVID to PPEs





# Products in the

# PURPLE MARKET



A large orange circle is positioned on the left side of the slide, partially overlapping the text area.

# **Solidarity Based Actions**

- Solicitation from networks, friends, colleagues, relatives;
- Distribution to members and non-members of food packages, face masks, face shields, disinfectants, hand sanitizers, homecare products and cleaning materials;
- Service as Frontliner volunteers;





## SOLIDARITY BASED ACTIONS

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Solicitation and distribution of donations –

The background features a light beige color with a vertical black line on the left side. A leaf with some red and brown spots is visible in the upper left corner. The text is centered within a light gray rectangular area.

**Our Agenda  
towards  
Decent Work,  
SDG  
attainment &  
Resilience**





# **PATAMABA WISE approaches are also aligned w/ various goals in the SDG & SSE Dimensions**

Goal 1 : No Poverty

Goal 2 : Zero Hunger

Goal 3 : Good Health and Well-Being

Goal 4 : Quality Education

Goal 5 : Gender Equality

Goal 8 : Decent Work and Economic Growth

Goal 10: Reduced Inequalities

Goal 11: Sustainable Cities and Communities

Goal 12: Responsible Consumption and Production

Goal 13: Climate Change Action

Goal 16: Peace, Justice and Strong Institution

Goal 17: Partnerships for the Goals



# SUSTAINABLE DEVELOPMENT GOALS



On September 25th 2015, countries adopted a set of goals to **end poverty**, **protect the planet**, and **ensure prosperity for all** as part of a **new sustainable agenda**. Each goal has specific targets to be achieved over the next 15 years. For the goals to be reached, everyone needs to do their part: governments, the private sector, civil society and people like you.

Source: [www.un.org/sustainable-development-goals/](http://www.un.org/sustainable-development-goals/)

# PATAMABA WISE approaches are also aligned w/ various goals in the SDG & SSE Dimensions

SSE DIMENSION	INDICATOR	SDG
<b>Socially Responsible Governance</b>	<ul style="list-style-type: none"> <li>• Majority are women</li> <li>• All women in the Board and Executive Committee</li> <li>• They are responsible, accountable and motivated to serve the people</li> <li>• Participatory governance</li> <li>• Regular reporting and feed backing to members</li> <li>• No to gender-based violence</li> <li>• Membership in National, Regional, Municipal and local bodies (NAPC, Regional &amp; Municipal Development Bodies and National Organization)</li> <li>• Attendance in International, National and Local Conferences</li> </ul>	<p><b>SDG 5</b> (Gender Equality)</p> <p><b>SDG 16</b> (Peace, Justice and Strong Institution)</p> <p><b>SDG 17</b> (Partnerships for the Goals)</p>

## PATAMABA WISE approaches are also aligned w/ various goals in the SDG & SSE Dimensions

SSE DIMENSION	INDICATOR	SDG
People-Centered Development	<ul style="list-style-type: none"> <li>• Contribution to job creation, employment, local economy development</li> <li>• Members involved in the production share profit and patronage</li> <li>• Campaign for social protection</li> <li>• Mentoring and capability- building</li> </ul>	<p>SDG 1 ( No Poverty)</p> <p>SDG 2 (Zero Hunger)</p>
Environmental Conservation Measures	<ul style="list-style-type: none"> <li>• Urban and Communal Gardening &amp; organic farming</li> <li>• Waste recycling and zero-waste campaign</li> <li>• Campaign for the Paris Agreement on “Just Transition”</li> <li>• No to massive and extractive activities (mining, illegal logging)</li> </ul>	<p>SDG 3 (Good Health and Well-being)</p> <p>SDG 8 (Decent Work and Economic Growth)</p> <p>SDG 13 (Climate Change)</p>

# PATAMABA WISE approaches are also aligned w/ various goals in the SDG & SSE Dimensions

SSE DIMENSION	INDICATOR	SDG
Socio-Economic Sustainability	<ul style="list-style-type: none"> <li>• Continue to produce and shift production to PPEs to adapt the “New Normal”</li> <li>• Adopt new technology esp on online marketing</li> <li>• Promote waste reduction and produce recycled products from usable waste</li> <li>• Savings Mobilization Program</li> </ul>	<p>SDG 11 (Sustainable Cities and Communities)</p> <p>SDG 12 (Responsible Consumption and Production)</p>
Edifying Ethical Values	<ul style="list-style-type: none"> <li>• Members “No to gender-based violence campaign”</li> <li>• Advocate for rights of workers, older persons, persons with disability, children, women, and other marginalized and vulnerable groups</li> </ul>	<p>SDG 10 (Reduced Inequalities)</p> <p>SDG 16 (Peace, Justice and Strong Institution)</p>





# WAYS FORWARD

- Stay healthy and productive amidst covid surge;
- Strengthen the organization, build the capacity/ capability of individual members and continue to organize SSEO;
- Continue to produce and enhance production capacity and product quality;
- Continue urban and community gardening, and community-supported agriculture
- Continue to advocate workers' rights and labour standards for workers in the informal economy;



# WAYS FORWARD

- Access funds to support production capital and revive economic activities (recovery fund);
- Continue to promote Social Solidarity Economy;
- Support Enterprise Formalization and Just Transition to extend labor rights to informal workers;
- Continue to campaign for social protection for all based on income and livelihood recovery and security, for universal health care to address the pandemic, and for the Magna Carta of Workers in the Informal Economy (MACWIE);
- Adapt to the “New Normal” including “Digital Economy



# ACKNOWLEDGMENT

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- National Anti Poverty Commission Workers in the Informal Sector Council (NAPC WISC), Alliance of Workers in the Informal Economy/Sector (ALLWIES), and ILO





***THANK YOU & MABUHAY***