Global Challenges

• Global economic system – overdependence on market capitalism & neo liberal capitalism

• Creating wealth but increasing inequalities & impacting the environment negatively

• Distrust on politicians and political systems which are pro big business

• Grassroots communities creating alternative wealth creation from the group

• We recognise these as transformative economies

• We have examples from Indonesia

• Often we might think that capital is most essential the day 1 projects showed it is the human power that is most essential

• People as the drivers of community based initiatives & they could also be the beneficiaries
Reversing urbanisation

• Pak Wahyudi’s call don’t leave the village or rural area. It also mean don’t neglect the rural.
• The neglect of the rural is impacting food security issues, over crowding in cities, urban poverty & inequality, break down of the community
• Revitalisation of the rural and the rural economy will improve quality of life, protect the environment as well as ensure food security
• Innovation & quality of life are key
Project 1: Waste Management: KUPAS

- A service to 1,700 families
- Employment to 26 people
- Environmental friendly
- Income generation
- From Waste to Gold
- Providing dignity to work not garbage collectors but recycling & pro environment workers
Project 2: Traditional Medicine

- Listed as a Green House, making of traditional medicine
- Based on local/traditional knowledge which is now manufactured & commercialised
- Good packaging
Project 3: Community Restaurant

• Biggest project
• 48 staff employed
• 500 customers per day
• Family, community oriented traditional restaurant
• Expansion projects: Home stay, handcraft sales, seminar rooms
Lesson 1 - LOCAL LEADERSHIP

- Democratically elected
- Accountable to local people in the neighbourhood community
- Visionary
- Inclusive
- Consultative
- Humble
- Inspirational
- Heart for the community
Lesson 2- COMMUNITY CONSENSUS

• Local community in the neighbourhood (not an NGO driven)
• Bringing benefit to a sizable section of the local population
• Direct involvement in decision making and active participation in the community based business initiatives
Lesson 3 Capable staff @ Management level

- Capability
- Compassionate
- Team builder
Lesson 4: Branding

• Marking & branding is key
• Here these local products are being branded as Local village and environmental friendly
Lesson 5 : Favourable Policy environment

- Theme of state and community
- Democratisation of local-level politics and village institutions
- Indonesian Government Policy : “Self-sufficient village”
- Local leadership
- Collective community identification of problems & finding solutions

- Village autonomy principle - to make their own decisions
- The spirit of self-reliance
- The village should be entrusted to take care of itself within the village governance unit
- Village governance in Indonesia was the role of self-help funds and mutual cooperation.
- Social capital & financial capital
Day Two

DRAWING LESSONS FROM 7 ASIAN COUNTRIES

• CBI in Asean (Malaysia, Thailand, Philippines)
• CBI in South Asia (India & Sri Lanka)
• CBI in East Asia (China & S Korea)

DIFFERING CONTEXT

• Socio political
• Policy environment
• Governance & democratic structure
• Employment opportunities

SIMILARITIES

• Community ownership
• Sharing the resources
Questions

• What lessons from Asia on transformative economies from the ground?

• How are we revitalising rural economy and improving the quality of life of people?

• Are we able to reverse urbanisation?

• Are we able to build an alternative transformative economy from the ground upwards?