INSTITUTIONAL DESIGN AND MAP OF SSE ORGANIZATIONS IN ASIA

-RESEARCH PROJECTS OF SEOUL NATIONAL UNIVERSITY-

Dr. Hiroki Miura, Seoul National University, South Korea
Research Themes

- Citizen’s Politics, **Social Economy**, and Governance Challenge in South Korea and East Asia
  - Case and Comparative Studies
  - Interactions of multi-level practices
  - Conceptual diversity
  - Effects and challenges of formal institutionalization and policies
  - Dynamism of social ecosystem and community resilience
Past Research Activities 1

- **Target**: more than 20 local cities and districts
- **Methodology**: participatory observation and interviews
- **Outcomes**: books, news articles, policy suggestions
- **Features**: research has been implemented side-by-side with the undergraduate courses. College students also joined as co-researchers.

- **Citizen’s Politics and Citizen’s Economy in South Korea**
  - Participatory action research on how collaborative governance has been formed and evolved
Past Research Activities 2

- **Community Economy** in the Seongbuk District, Seoul
  - Research on how to improve the policy vision of “community economy” and “community democracy” which have been implemented in the Seongbuk District since 2010

- **Methodology:** survey of more than 1,000 residents
- **Outcomes:** policy report, news articles, symposiums

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**A Policy Framework on “Community Economy”**

- **Social Economy**
  - Organizational Ecosystem
  - Shared Economy
  - Social Finance
  - Fair Trade
  - Creative Economy

- **Community Planning**
  - Community Development
  - Revitalization of Local Industry
  - Revitalization of Local Markets
  - Housing Environment
  - Collaboration with Regional Universities

- **Social Economy**
  - Basic Income & Living Wedge
  - Intermediary Support Organizations
  - Solidarity and Cooperation
  - Infrastructure and Principles
Past Research Activities 3

- Citizen’s Politics in Gwanak District, Seoul
  - Suggesting an “Index of Citizen’s Politics”
  - Search for an **sustainable development** of citizen’s politics at the local level
  - Methodology: statistics and relative evaluation among 25 districts in Seoul

<table>
<thead>
<tr>
<th>Fields of Citizen’s Politics</th>
<th>Sub-indexes (average between 2012-2016 )</th>
</tr>
</thead>
</table>
| Representative Democracy              | • Voting rate for local election  
• Activity of local legislators  
• Transparency of local congress |
| Collaborative Governance              | • Transparency of local government  
• Citizens’ trust on local government  
• Citizens’ participation to local policies and projects  
• Citizens’ recognition of key public-private collaborative programs |
| Social Economy                       | • Citizens’ recognition of social economy  
• The number of social economy organizations  
• The number of employees of social economy organizations  
• The number of the registered corporations for the voucher program for care service |
| Social Capital                       | • The number of the registered Non-profit, Non-governmental Organizations  
• Citizens’ participation rate of volunteer activities and social associations  
• Citizens’ participation rate for advocacy activities  
• Citizens’ rate of donation  
• Citizens’ trust on neighbors and attitude for socially vulnerable class |
Past Research Activities 3

Example of Gwanak District
Past Research Activities 4

- *Asian Social Economy: Realities and Perspectives* (forthcoming)
  - An international research project (2017-2019)
  - Focus on the diversity of practices and institutions and an emerging ideological tension and policy challenges
  - Target: China, Japan, South Korea, and India
“Chapter 3. Mapping Social Economy Organizations in Northeast Asia”

- Evaluation of 80 major legal entities in China, Japan, South Korea
- Evaluation of their governing laws regarding three domains, six sub-elements, and three-level criteria (A, B, and - rank).

<table>
<thead>
<tr>
<th>Domains</th>
<th>Sub-elements</th>
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<tbody>
<tr>
<td>Democratic domain</td>
<td>✓ Ownership (decision-making through 1person 1vote system)</td>
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<td></td>
<td>✓ Establishment (freedom of associations)</td>
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<td>Economic domain</td>
<td>✓ Main activity (service provision activities)</td>
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<td>✓ Profit-control (social re-investment, limited distribution)</td>
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<tr>
<td>Social domain</td>
<td>✓ Institutional mission (pursuing public interests)</td>
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<td>✓ Target problems (specific problem-solving function)</td>
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### Past Research Activities 4

#### Evaluation Result of 80 major legal entities into four groups

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<thead>
<tr>
<th></th>
<th>Major SEOs</th>
<th>Quasi-SEOs</th>
<th>Social Organizations 1</th>
<th>Social Organizations 2</th>
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<tbody>
<tr>
<td><strong>China</strong></td>
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<td></td>
<td>· Farmers’ Specialized Cooperatives</td>
<td>2</td>
<td>9</td>
<td>7</td>
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<td>· Social Welfare Enterprises</td>
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<td><strong>Japan</strong></td>
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<td>· Specified Non-profit Corporations</td>
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<td></td>
<td>· Approved Specified Non-profit Corporations</td>
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<td>· Public Interest Incorporated Associations</td>
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<td>· Public Interest Incorporated Foundations</td>
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<td></td>
<td>· Consumer Cooperatives</td>
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<td><strong>South Korea</strong></td>
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<tr>
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<td>· Certified Social Enterprises</td>
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<td>12</td>
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<td>· Pre-certification Social Enterprises</td>
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<td></td>
<td>· Consumer Cooperatives</td>
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<td>· General Cooperatives / Social Cooperatives</td>
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<td>· Self-support Enterprises</td>
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<td></td>
<td>· Community Business Organizations</td>
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Past Research Activities 4

- Mapping Major and Quasi-SEOs based on organizational resource and target beneficiary

Target beneficiary

Specific groups/individuals

Local community

Human resource/solidarity

Monetary resource/subsidy

Organizational resource
Past Research Activities 4

- Research Result: finding 5 types/areas of Social Economy Organization Model

- WISE
  - Social Welfare Enterprises
  - Self-Support Enterprises

- Venture Enterprises
  - Limited Liability Companies
  - Limited Liability Companies
  - Partnership Companies
  - Limited Partnership Companies
  - Limited Liability Companies

- Companies
  - Joint Stock Limited Companies
  - Stock Companies
  - Limited Companies

- Cooperatives
  - Farmers’ Specialized Cooperatives
  - Consumer Cooperatives
  - Consumer Cooperatives
  - Social Cooperatives
  - General Cooperatives
  - Producer Cooperatives (Agricultural, Fisheries, Forest etc.)
  - Producer Cooperatives (Agricultural, Fisheries, Forest etc.)
  - Credit Unions
  - Community Credit Cooperatives

- Multi-purposes Complex Organizations
  - Approved Specified/Specified Non-profit Corporations
  - Public Interest Incorporated Associations/Foundations
  - Certified/Pre-certification Social Enterprises
  - Private Non-enterprise Units
  - Foundations
  - Shareholding Cooperative Enterprises
  - Social Welfare Corporations
  - Social Medical Care Corporations
  - Non-Profit, Non-governmental Organizations
  - Social Welfare Corporations

- Public Agencies

- Public-Private Partnership Organizations

- Community Complex Organizations
  - Community Business Organizations

- Residential Organizations

- Human Resource/Solidarity ← Organizational Resource → Monetary Resource/Subsidies
The research has mainly dealt with institutional issues.

South Korean case: a tension exists between specific aspects of social economy (number of organization) and social capital (generalized trust). The development of social economy has been stimulated by a general development of regional economy or urbanization. Rebuilding a sense of community, trust, or moral capacity is an important task (i.e. soft aspects of local SDGs)

There is no single perfect institution for social economy. Different models can be identified and their constitutive patterns (democratic, social, and economic features) are complex.

Impact of social economy is still limited in Northeast Asia. It can be effectively produced and evaluated in a broader perspective and complex social ecosystem including different stakeholder organizations beyond social economy itself
New Research Project

- Institutional analysis of SSE organizations in South and East Asia
  - East Asia + Indonesia, Malaysia, the Philippines
  - ILO project, supported by the government of South Korea
  - Goals: Institutions of SSE in each country? Common organization models in Asia? Impact on SDGs and decent work?
  - Updated and simplified analytical framework
  - Synergy with ASEC

Thank you very much.