

# **ASEC ONLINE SSE ACADEMY**



## **SSE Dimensions 1 & 2** **SOCIALLY RESPONSIBLE GOVERNANCE** **&** **EDIFYING ETHICAL VALUES**

ASIAN SOLIDARITY ECONOMY COUNCIL

**Benjamin R. Quiñones, Jr. PhD**  
**Founder, Asian Solidarity Economy Council (ASEC)**

**Solidarity among  
Consumers**

**Organized  
Group of  
Consumers**

**Households  
Workers  
Employees  
Companies  
Institutions**

**Solidarity among  
Producers**

**Organized group  
of Producers**

**Farmers  
Fishermen  
Craftsmen  
Professionals**

**Solidarity between consumers  
and producers**



## Case 1. Good Food Community (GFC) Ms. Charlene Tan, CEO

Partner-farmers plan production schedule. Do weekly harvest

**Consumer-subscribers** place advance order for a number of shares (kgs or units) in total produce, pay in advance

Packed organic vegetables delivered to pick up points every Wednesday,

## Case 2. Livegreen International Inc Mr. Paris Uy, CEO

Partner-farmers plan production schedule. Do weekly harvest

Fresh organic vegetables distributed in shopping mall outlets manned by company-hired vendors

Shopping mall remits sales revenues to Livegreen in 60 days

## Case 3. YKPM Malaysia Kon Onn Sein, CEO

Orang Asli (OA) household produce organic vegetable on 1 acre lot

Marketing cooperative set up by a church in Kuala Lumpur buys all OA organic produce

Recently, Jaya Grocer committed to buy organic products of OA

## Case 4. Community Kitchen Kampung Mataraman, Yogyakarta, Indonesia Ms. Nurul, Manager

Community kitchen (CK) buys fresh produce from local producers and/or local vendors.

CK prepares the day's dishes based on a pre-planned schedule for the week

CK serves dishes to clients and collects payment from clients

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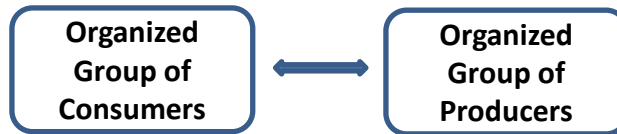
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## How to assess the “SSE-SDG Fit” of an Enterprise/ Business Organization?

**D1-  
Socially  
Responsible  
Governance**

**D2-  
Edifying  
Ethical Values**

**D3-  
Enviromental  
Conservation**



Supply/Value chain

**D5-  
Economic  
Sustainability**

**D3-  
Benefits to the  
Community**

## SSE Dimension 1: Socially Responsible Governance

### The case of Homenet Producers Cooperative (HPC)

| Governance criteria         | HPC practice  |
|-----------------------------|---|
| 1. Fair legal framework     | Registered with, and supervised by Cooperative Development Authority (CDA)  |
| 2. Democratic Participation | Organized by Homebased (informal) women workers. 1 person, 1 vote. No age discrimination.   |
| 3. Social mission           | Uplift socio-economic status of informal women workers, recycle enterprise waste. 30% of Coop profit earmarked for capacity building of members |
| 4. Equity & inclusiveness   | Equal shares in cooperative capital. Access to Coop credit. Products of members marketed thru HPC Store   |
| 5. Transparency             | Member's right of access to records/ financial reports of Coop; Disclosure of past due loans & bad debts  |
| 6. Accountability           | Compliance with requirements of CDA, Bureau of Internal Revenue, Local Government Unit, etc.  |

## **SSE Dimension 2: EDIFYING ETHICAL VALUES**

- 1. COMPASSION: from Latin ‘compati’– to suffer with:** Bias in favor of enterprises of the poor/socially excluded, marginalized (PSM), informal/micro & small enterprises, enterprises/organizations working with PSM.
- 2. JUSTICE: Predisposition towards** moral rightness based on ethics, rationality, law, natural law, equity and fairness, genuine respect for people
- 3. PRIORITIZING PEOPLE & PLANET OVER PROFIT:** Creation of economic value is primarily to meet human needs and the conservation of nature/ecology for the benefit of future generation.
- 4. SOLIDARITY, COOPERATION, MUTUALISM:** Preference for collective action, cooperation, mutual help rather than individualistic competition.
- 5. PARTICIPATORY DEMOCRACY:** The collective owners put premium on being the managers and workers of the SSE enterprise themselves.



## SSE Dimension 2: EDIFYING ETHICAL VALUES

### The case of Homenet Producers Cooperative (HPC)

| Governance criteria                         | HPC practice   |
|---|--|
| 1. Compassion                               | Bias of Coop policies and actions in favor of homebased women workers in the informal economy  |
| 2. Justice                                  | Asserting publicly/lobbying for the rights of homebased women workers to social protection, non-discrimination against women, gender equity                  |
| 3. Prioritizing people & planet over profit | 30% of Cooperative profit allocated for education and capacity building of women-members; the rest goes to creation & ownership of wealth (capital build up) |
| 4. Solidarity, cooperation, mutualism       | Inculcation of the spirit of mutual help, sharing, and caring. Cooperative action based on solidarity and cooperation instead of competition.                |
| 5. Participatory Democracy                  | Freedom of association, member's participation in decision making, 1 person-1 vote, co-ownership of the enterprise   |

## FACILITATING/STRENGTHENING THE SOLIDARITY TIES BETWEEN CONSUMER GROUP(S) AND PRODUCER GROUP(S)

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**Organized  
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**ASEC**

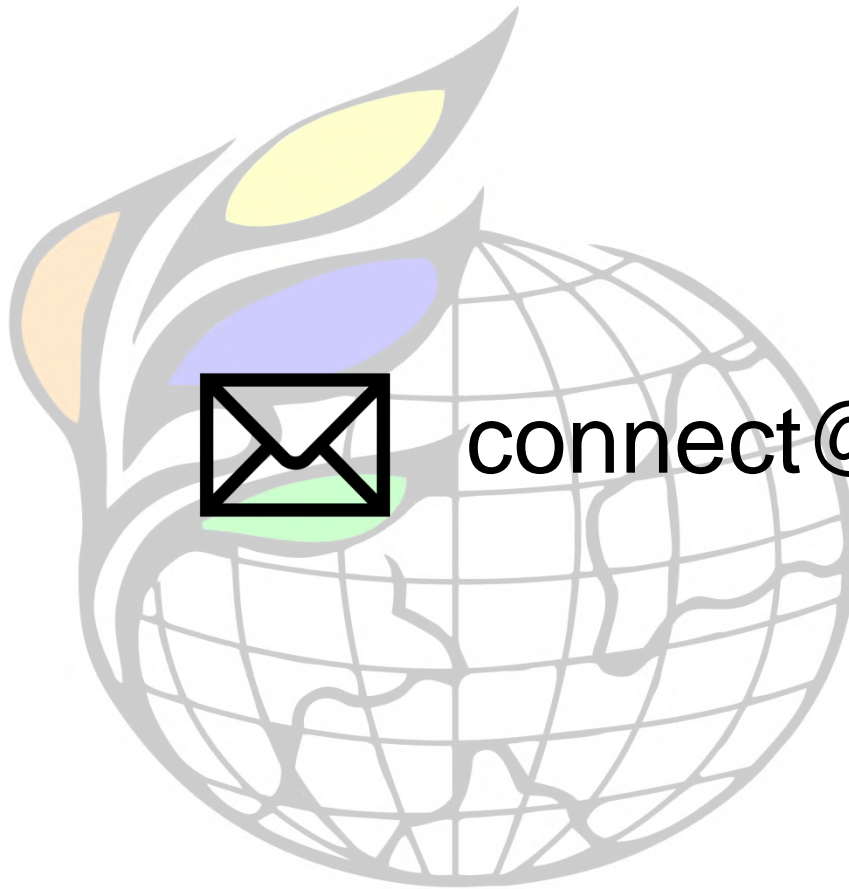
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BENJAMIN QUINONES JR.

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[ASEC SSE Academy] Session 2 : SSE dimensions no. 1 & 2 by Dr Benjamin Quinones Jr

<https://youtu.be/cCtl4LvgVAA>



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