SSE Dimensions 1 & 2
SOCIA L Y RESPONSIBLE GOVERNANCE
&
EDIFYING ETHICAL VALUES

Benjamin R. Quiñones, Jr. PhD
Founder, Asian Solidarity Economy Council (ASEC)
Solidarity among Consumers

Organized Group of Consumers

Solidarity between consumers and producers

Solidarity among Producers

Organized group of Producers

Households
Workers
Employees
Companies
Institutions

Farmers
Fishermen
Craftsmen
Professionals
### Case 1. Good Food Community (GFC)  Ms. Charlene Tan, CEO

Partner-farmers plan production schedule. Do weekly harvest

**Consumer-subscribers** place advance order for a number of shares (kgs or units) in total produce, pay in advance

Packed organic vegetables delivered to pick up points every Wednesday,

### Case 2. Livegreen International Inc

**Mr. Paris Uy, CEO**

Partner-farmers plan production schedule. Do weekly harvest

Fresh organic vegetables distributed in shopping mall outlets manned by company-hired vendors

Shopping mall remits sales revenues to Livegreen in 60 days
Case 3. YKPM Malaysia
Kon Onn Sein, CEO

Orang Asli (OA) household produce organic vegetable on 1 acre lot

Marketing cooperative set up by a church in Kuala Lumpur buys all OA organic produce

Recently, Jaya Grocer committed to buy organic products of OA

Case 4. Community Kitchen
Kampung Mataraman, Yogyakarta, Indonesia  Ms. Nurul, Manager

Community kitchen (CK) buys fresh produce from local producers and/or local vendors.

CK prepares the day’s dishes based on a pre-planned schedule for the week

CK serves dishes to clients and collects payment from clients
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How to assess the “SSE-SDG Fit” of an Enterprise/Business Organization?

D1 - Socially Responsible Governance

D2 - Edifying Ethical Values

D3 - Environmental Conservation

D3 - Benefits to the Community

D5 - Economic Sustainability

Supply/Value chain
# SSE Dimension 1: Socially Responsible Governance

The case of Homenet Producers Cooperative (HPC)

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<th>Governance criteria</th>
<th>HPC practice</th>
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<td>1. Fair legal framework</td>
<td>Registered with, and supervised by Cooperative Development Authority (CDA)</td>
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<td>2. Democratic Participation</td>
<td>Organized by Homebased (informal) women workers. 1 person, 1 vote. No age discrimination.</td>
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<td>3. Social mission</td>
<td>Uplift socio-economic status of informal women workers, recycle enterprise waste. 30% of Coop profit earmarked for capacity building of members</td>
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<td>4. Equity &amp; inclusiveness</td>
<td>Equal shares in cooperative capital. Access to Coop credit. Products of members marketed thru HPC Store</td>
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<td>5. Transparency</td>
<td>Member's right of access to records/ financial reports of Coop; Disclosure of past due loans &amp; bad debts</td>
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<td>6. Accountability</td>
<td>Compliance with requirements of CDA, Bureau of Internal Revenue, Local Government Unit, etc.</td>
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SSE Dimension 2: EDIFYING ETHICAL VALUES

1. COMPASSION: from Latin ‘compati’— to suffer with: Bias in favor of enterprises of the poor/socially excluded, marginalized (PSM), informal/micro & small enterprises, enterprises/organizations working with PSM.

2. JUSTICE: Predisposition towards moral rightness based on ethics, rationality, law, natural law, equity and fairness, genuine respect for people

3. PRIORITIZING PEOPLE & PLANET OVER PROFIT: Creation of economic value is primarily to meet human needs and the conservation of nature/ecology for the benefit of future generation.


5. PARTICIPATORY DEMOCRACY: The collective owners put premium on being the managers and workers of the SSE enterprise themselves.
## SSE Dimension 2: EDIFYING ETHICAL VALUES

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<td>Bias of Coop policies and actions in favor of homebased women workers in the informal economy</td>
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<td>2. Justice</td>
<td>Asserting publicly/lobbying for the rights of homebased women workers to social protection, non-discrimination against women, gender equity</td>
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<td>3. Prioritizing people &amp; planet over profit</td>
<td>30% of Cooperative profit allocated for education and capacity building of women-members; the rest goes to creation &amp; ownership of wealth (capital build up)</td>
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<td>4. Solidarity, cooperation, mutualism</td>
<td>Inculcation of the spirit of mutual help, sharing, and caring. Cooperative action based on solidarity and cooperation instead of competition.</td>
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<td>5. Participatory Democracy</td>
<td>Freedom of association, member's participation in decision making, 1 person-1 vote, co-ownership of the enterprise</td>
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FACILITATING/STRENGTHENING THE SOLIDARITY TIES BETWEEN CONSUMER GROUP(S) AND PRODUCER GROUP(S)

Solidarity among Consumers

Organized Group of Consumers

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[ASEC SSE Academy] Session 2: SSE dimensions no. 1 & 2 by Dr Benjamin Quinones Jr

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