SSE Experiences in North America

SSE Experiences in Territories Workshop
October 17, 2013
Manila, Philippines
The Canadian CED Network

Le Réseau canadien de DÉC
CCEDNet’s Vision

The Canadian Community Economic Development Network believes in sustainable and inclusive communities directing their own social, economic and environmental futures.
CCEDNet’s Values

CCEDNet and its members are committed to the values of inclusion, diversity and equity. Our methods are participatory, democratic, innovative and entrepreneurial.
Download our last annual report from our website:
ccednet-rcdec.ca
Presentation

- CED and the Social Economy in Canada
- Significant Models in Canada
- Significant Models in the United States
- Advancing the RIPESS Global Agenda
CED and the Social Economy in Canada

CED results:
- improving lives of marginalized residents
- better social, economical, and environmental conditions
- increased capacity of community to create their own future
- increased assets for both the community and citizens to engage with each other

Social Economy:
It's about money and human values.
What is Community Economic Development?

- Action by people locally
- to create economic opportunities and enhance social and environmental conditions
- particularly with those most marginalised
- on a sustainable and inclusive basis.
Community Resources for Community Benefit

• a multi-faceted approach
• conceived and directed locally
• for revitalizing and renewing economies
• by managing and strengthening community resources for community benefit.
The Canadian CED Network

Strengthening Canada's Communities

http://communityrenewal.ca

Le réseau canadien de DÉC

Des communautés plus fortes au Canada
The Social Economy

The third pillar of a plural economy

- serves members or the community, instead of simply striving for financial profit.
- autonomous of the State
- by statute and code of conduct, establishes a democratic decision-making process that implies the necessary participation of users and workers
- prioritizes people and work over capital in the distribution of revenue and surplus
- activities based on principles of participation, empowerment, and individual and collective responsibility.

http://www.chantier.qc.ca
The CED – Social Economy Linkage

Environmental Stewardship

Territorial Emphasis

Community Development

Social Economy Enterprise Focus

Strengthening Citizen Engagement & Social Interconnectedness

http://communityrenewal.ca
Free download: www.ccednet-rcdec.ca/socialeconomyebooks
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Significant Models in Canada

**Territorial**
- Community Development Corporations
- CDÉC
- CFDC/CBDCs
- Vibrant Communities

**Enterprise**
- Co-operatives
- Social Enterprises
- Community Investment Funds
- Training Businesses
Community Development Corporations

✔ Integrated social and economic functions
✔ Wide range of programs and services
✔ Focus on a specific neighbourhood or territory
✔ Relatively few examples in Canada
13 CDÉC in urban settings in Québec

Business and labour force development, community animation

Multi-sector governance

Federal-provincial-municipal tripartite funding
Community Futures (CFDCs and CBDCs)

- 269 offices serving rural areas
- Business development, training and counselling, small business financing
- Funded by the federal government, guided by local boards
Vibrant Communities

✓ Collaborative model focused on poverty reduction
✓ Multi-sector roundtables at municipal/regional levels
✓ Comprehensive approaches building on local assets
Co-operatives

☑ 9,000 co-ops and credit unions in Canada with 18 million members
☑ In virtually every sector: agriculture, retail, financial services, housing, child care, funeral services and renewable energy
Social Enterprises

- Growing number across the country
- Typically businesses run by non-profits
- Deliver needed goods and services or create employment opportunities
Coop and Social Enterprise Examples

- Daycare
- Housing
- Energy
- Health services
- Tourism
- Local food
- and many more...
Community Investment Funds

✓ Financing that targets underserved communities
✓ $1.4 billion in assets in 487 organizations (2008)
✓ Primarily debt financing
Training Businesses

- Combine employment training with production and sale of goods and services
- Largest network, CEIQ in Québec has 47 members
- Provide skills and experience to meet labour market demand
Presentation

- CED and the Social Economy in Canada
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Significant U.S. Models

- Community Development Corporations
- Community Land Trusts
- Individual Wealth Building
- Community Development Financial Institutions
- Co-operatives
- Social Enterprises
- Employee Stock Ownership Plans

http://community-wealth.org/
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“By and large, however, place-based efforts have had difficulty stimulating broader economic development, as too many of the forces that drive economic activity are outside of the control of neighborhood actors.”
2010 National Summit on a People-Centred Economy
2010 National Summit on a People-Centred Economy

Themes

- Finance and Investment
- Enterprise Development
- Local Revitalization
- Organizing the Social Economy Marketplace
- Strengthening the Movement
- International
A Prediction

- Faltering economic growth or stagnation
- Increasing commodity costs
- Shrinking resources
Programme areas

- **Well-being**
  Real wealth means well-being.

- **Democracy and Participation**
  Giving everyone the tools to reclaim politics.

- **Social Policy**
  Towards sustainable social justice, with fair shares for...

- **Finance and Business**
  Making money and enterprise work for people and the planet

- **Valuing What Matters**
  New approaches to measurement can help prioritise what...

- **Climate Change and Energy**
  The challenge of climate change demands a new economy.

- **Local Economies**
  nef works to support thriving, diverse and low-carbon local...

- **Natural Economies**
  A new economics is needed to safeguard the world’s vital...
Strategies for a New Economy

"Economics is not an exact science; it is in fact, or ought to be, something much greater: a branch of wisdom."
— E.F. Schumacher, Small is Beautiful
Greetings from the New Economy

New Economics Institute

Art by Adrian J. Wallace | www.jumbodeluxe.com
First published on the cover of Dollars & Sense Magazine | www.dollarsandsense.org
If we are to go forward, we must go back and rediscover those precious values—that all reality hinges on moral foundations.  

Martin Luther King Jr.